



RACS ASC 2024 E-Poster Style Guide

Thank you for accepting the offer to submit your E-Poster.

This guide provides some hints and tips about designing your poster in terms of structure and graphic design.

E-Poster Rules:

- You must submit your E-Poster using the template we've made available for you to download as a .pptx file.
- Video clips may be used. They should be embedded (not linked) and set to play automatically and loop continuously.
- Animations (text builds etc.) can also be used. We advise using them sparingly. They will need to be set to transition at timed intervals.
- Sound is not supported. No audio.
- Our hints and tips are just that, and ultimately it's up to you. You should not feel constrained by the following design guidelines.
- Your E-Poster is to be one slide only

An effective poster is...



FOCUSED

Focus on your major findings.
A common fault is to try to cover too much.



GRAPHIC

Let graphs and images tell the story.
Use text sparingly.

123

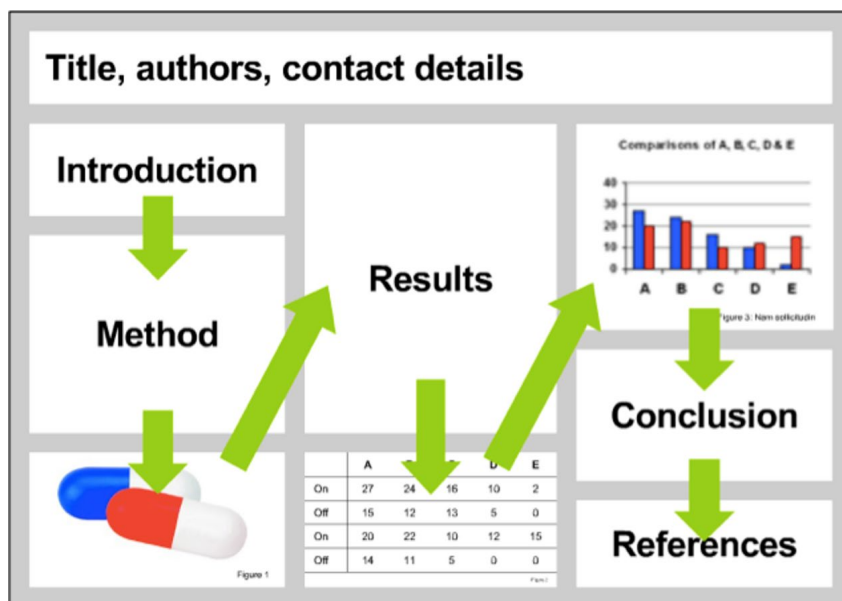
ORDERED

Keep the sequence well-ordered and obvious



Start by designing your layout

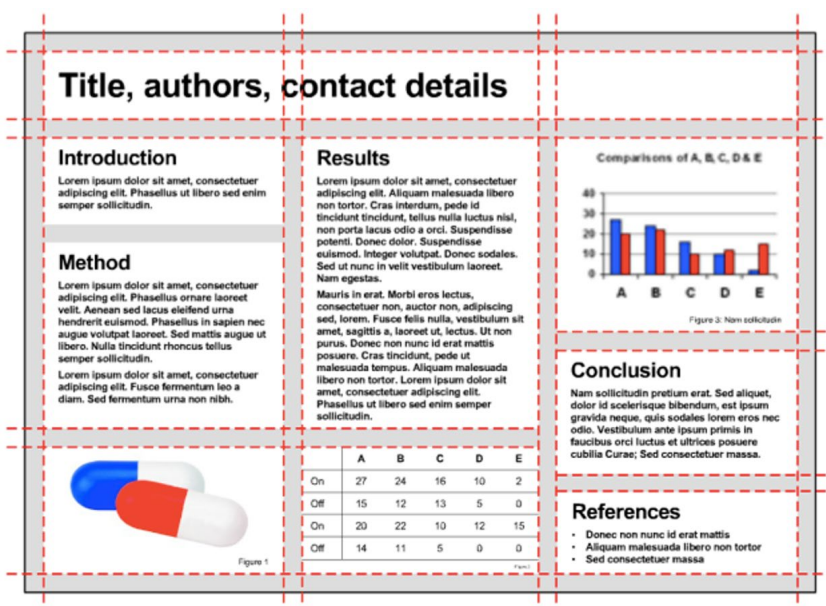
Anyone viewing your poster should be able to easily understand the sequence of information.



Layout Design

The example shown here shows the sequence clearly, because it has been organised into a grid.

To enable gridlines navigate to the view tab in the ribbon and check the Guides box.





Tips on Design

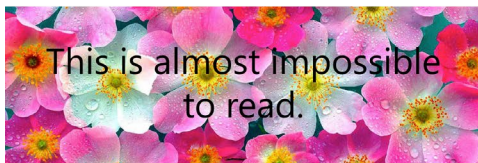
- Choose one font and stick to it. Using a range of different fonts will make your poster difficult to read.
- Choose an easy to read font.
- Use underlining and italics sparingly.
- Light coloured text on a dark background will be easier to read on a monitor.
- Remember that those reading your poster will be standing some way back from it. Once you've built yours, stand back from the screen to see how it reads from a distance.

This is *harder* to read than
the adjacent **example**.

This is easier to read than
the adjacent example.

This font is harder to
read than the adjacent
example.

This font is easier to read
than the adjacent example.



This is almost impossible
to miss.