

RACS 92<sup>ND</sup>  
ANNUAL SCIENTIFIC  
CONGRESS 2024

# Responsibility of a Surgeon

6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand



**Sponsorship Prospectus**

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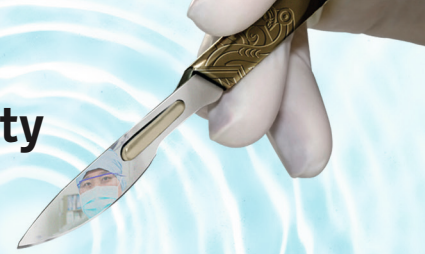
 Royal Australasian  
**College of Surgeons**

#RACS24 [asc.surgeons.org](https://asc.surgeons.org)

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand

## Responsibility of a Surgeon



### CONVENERS' INVITATION

Tēnā koutou katoa,

It was May 2007, the last time that Ōtautahi Christchurch hosted an Annual Scientific Congress (ASC). Seventeen years later, the Royal Australasian College of Surgeons (RACS) ASC is being hosted in Ōtautahi Christchurch again but, this time, in the brand-new Te Pae Christchurch Convention Centre located in central Christchurch; close to hotels, restaurants, and Hagley Park. On behalf of the organising committee, we write to invite our industry colleagues to participate and contribute to the RACS 92<sup>nd</sup> ASC from Monday 6 – Friday 10 May 2024.

The RACS ASC is a prestigious event and the largest surgical congress held in Aotearoa New Zealand and Australia, representing a wide range of sections and specialties. It brings together present and emerging medical leaders, academics and other health professionals from around the world to discuss and exchange insights on the latest developments, innovations and trends in surgery.

The ASC 2024 theme of “**Responsibility of a Surgeon**” will see us exploring the critical role that surgeons play in not only the surgical system, but in the broader healthcare community. We will delve into the ethical considerations, decision-making processes, and patient-centered care that define a surgeon’s responsibility. Through enlightening presentations we aim to illuminate the dimensions and depths of this pivotal theme. Together, we will explore how this responsibility defines our profession and empowers us to elevate the standards of our surgical practice.

As sponsors and exhibitors of the ASC 2024, you will be provided with brand exposure, including acknowledgement on the official ASC website, signage and marketing collateral. There are also various avenues to showcase your products and initiatives to specific target audience group. At the congress, you can connect with key stakeholders and decision-makers during daily catering breaks in the exhibition and through networking functions.

You will find different packages in this sponsorship prospectus tailored to suit your purpose and objectives. Our team is available to discuss with you details in these packages ensuring maximum value for your contribution.

Your involvement as a sponsor or an exhibitor with your industry knowledge will not only enhance the success of ASC but also contribute to the growth and advancement of surgical innovations and research. With your support, we will make this year’s congress an even greater success, providing a unique forum for networking, knowledge-sharing and collaboration.

Thank you for considering the opportunity and we look forward to welcoming you to Ōtautahi Christchurch from Monday 6 to Friday 10 May 2024.

Nga mihi nui,



Dr Philippa Mercer FRACS  
ASC Co-Convenor



Dr Richard Perry FRACS  
ASC Co-Convenor



Dr Jeremy Simcock FRACS  
ASC Scientific Convenor

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### ROYAL AUSTRALASIAN COLLEGE OF SURGEONS

The Royal Australasian College of Surgeons (RACS), formed in 1927, is a not-for-profit organisation and the leading advocate for surgical standards, professionalism and surgical education in Australia and Aotearoa New Zealand.

The College represents approximately 6,700 surgeons and 1,300 surgical Trainees and Specialist International Medical Graduates.

### RACS ANNUAL SCIENTIFIC CONGRESS

The RACS Annual Scientific Congress (ASC) is the largest annual multi-disciplinary surgical meeting held in Australasia.

The physical ASC traditionally attracts over 1,500 delegates across four days, and comprises surgeons, surgical trainees, and other health professionals. It is anticipated that the virtual element of the Congress will again draw an even greater viewership both nationally and internationally. Online content means that delegates are not restricted by distance, cost or any other factors that would usually inhibit their attendance at the ASC.

From the expected delegate numbers, it is estimated that approximately 70 per cent of delegates attending the ASC are surgeons and 30 per cent are surgical trainees and other health professionals. In 2023, RACS attracted 1,670 onsite attendees and 439 on-demand attendees.

The programs will range across 33 sections comprising of 18 specialty specific surgical programs and 15 programs of interest for all delegates.

### 2024 DATES

#### MONDAY 6 MAY 2024

Exhibition move-in, workshops and the Convocation Ceremony (graduation ceremony for new Fellows)

#### TUESDAY 7 MAY 2024

Exhibition opening and ASC program

#### WEDNESDAY 8 MAY 2024

Exhibition and ASC program

#### THURSDAY 9 MAY 2024

Exhibition and ASC program

#### FRIDAY 10 MAY 2024

Exhibition, ASC program and exhibition move-out

# RACS ASC 2024 6 - 10 May 2024

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### WHY SHOULD YOU BE INVOLVED?

Involvement with the RACS ASC 2024 provides your company with access to surgeons, surgical trainees and other health professionals from Australia, Aotearoa New Zealand, Hong Kong, South-East Asia, Europe, United Kingdom, United States of America, and other countries. It is estimated that up to 90 per cent of delegates will be from Australia and Aotearoa New Zealand, the remaining attendees from other countries.

Involvement will provide your company with:

- Direct access to national and international markets
- New ideas from surgical leaders
- Recognition amongst the surgical field for your support of education and collaboration
- Opportunity to meet international surgical leaders and upcoming trainees
- Four days of exhibition time during delegate breaks (2 hours per day)
- Opportunity to increase your client base
- Maintenance of existing client relationships
- Opportunities to demonstrate and display your products at your booth in the industry exhibition
- Business networking opportunities
- Increased brand awareness
- Opportunity to launch new brands / products.

### ASC MARKETING COMMUNICATIONS STRATEGY

The comprehensive marketing communications plan encompasses:

- Provisional program distributed electronically to all surgeons and surgical trainees of RACS and affiliates (over 8,000)
- Regular ASC articles in the RACS *Surgical News* publication distributed to all RACS members
- Regular promotion in RACS Fax Mentis (e-newsletter) distributed to all RACS members
- Regular promotion on RACS social media accounts including Facebook, X, and LinkedIn
- Promotional support from surgical societies to members through online website listings and EDMs
- Congress promoted on international surgical colleges / association websites
- Congress website / Virtual Congress.

# RACS total social media audience of over **39K** followers in 2023



RACS Facebook  
followers:  
**10.8K**



RACS X  
followers:  
**10.3K**



RACS LinkedIn  
followers:  
**18.8K**



**Over 3,000**  
Virtual Congress users



RACS *Surgical News* recipients:  
**8,232** physical recipients  
**11,081** digital recipients



Fax Mentis recipients:

**11,081**

with an open rate of  
**51.7%**

(average campaign performance)



**Over 20,000**  
annual visitors to  
[asc.surgeons.org](https://asc.surgeons.org)

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## Responsibility of a Surgeon



### PROGRAM FEATURES

- Plenary sessions
- Concurrent specialty specific surgical programs
- Concurrent programs of interest for all delegates
- Prestigious Named Lectures
- Masterclasses
- Workshops
- Industry exhibition
- E-Posters
- Virtual Congress

### MTAA AND MTANZ CODES OF PRACTICE

The Medical Technology Association of Australia (MTAA) Code of Practice can be viewed on the MTAA website ([www.mtaa.org.au](http://www.mtaa.org.au)) and the Medical Technology Association of New Zealand (MTANZ) Code of Practice can be viewed on the MTANZ website ([www.mtanz.org.nz](http://www.mtanz.org.nz)). RACS endorses the Codes of Practice and urges sponsors and exhibitors to observe the requirements of the Codes in respect of their relations with RACS. This extends to sponsors or exhibitors who are not members of the MTAA or the MTANZ. RACS expects non-member sponsors or exhibitors to familiarise themselves with the requirements of the Codes and align their activities in accordance with the Codes.

### SUSTAINABILITY AT THE ASC

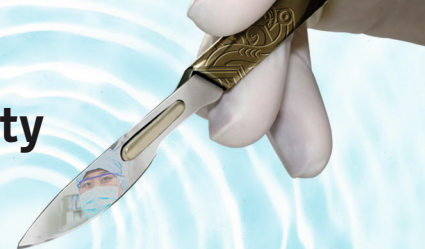
The RACS ASC is making changes to the way the Congress is run to help decrease the depletion of the Earth's natural resources. Our goal is to help maintain the environment or at minimum ecological balance. We want to work with our delegates and industry partners to ensure that we reduce our environmental footprint and subsequently reduce the amount of damage we do to our environment.

Some potential ways you can assist include but are not limited to:

- Eliminating paper handouts
- Providing useful, reusable, and sustainable giveaways, and eliminating cheap plastic giveaways
- Consider sustainable and reusable booth materials
- Recycling materials after the Congress that are unable to be reused.

### ASC EXECUTIVE

ASC Co-Conveners	Philippa Mercer Richard Perry
ASC Scientific Convener	Jeremy Simcock
Executive Members	Phil Bird Frank Frizelle Sharon English
ASC Coordinator	Liz McLeod
Operations Manager, Events	Ally Chen
ASC Finance/Technical Manager	Binh Nguyen
RACS Aotearoa New Zealand Manager	Daniela Ciccarello



### SECTION CONVENERS AND VISITORS

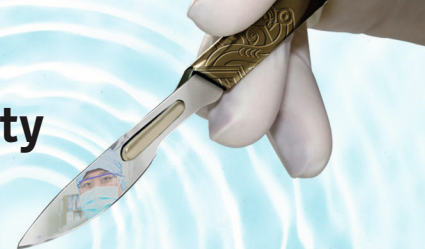
*Correct at time of release (September 2023). May be subject to change.*

Section	Convener	ASC Visitor	City/Country
Bariatric Surgery	Dr Steven Kelly Dr Jon Morrow	Dr Karl Rheinwalt	Cologne, Germany
Breast Surgery	Dr Josephine Todd		
Burn Surgery	Dr Richard Wong She	Professor Peter Dziejewski	Essex, UK
Colorectal Surgery	Dr Tamara Glyn Dr Prashant Sharma	Associate Professor Amy Lightner Professor Peter Sagar	Cleveland, USA Leeds, UK
Craniofacial Surgery	Dr Jonathan Wheeler Dr Jonathan Burge	Professor Jeffrey Marcus	Durham, USA
Endocrine Surgery	Dr Hayley Waller	Professor Frederic Triponez Professor Tracy Wang	Geneva, Switzerland Milwaukee, USA
General Surgery	Dr Sarah Abbott Dr Alice Febery	Dr Barbora East Dr Basil Leodoro	Prague, Czech Republic Vanuatu
Global Health	Dr Kiki Maoate Dr Jitoko Cama		
Hand Surgery	Dr Allen Cockfield Dr Tom Sharpe		
HPB Surgery	Dr Saxon Connor Professor Jonathan Koea		
Indigenous Health	Dr Alison Scott	Professor Suzanne Pitama	Christchurch, Aotearoa New Zealand
Medico-legal	Dr Fiona Timms		
Military Surgery	Dr Chris Hoffman Dr David Kieser Dr Burton King	Dr Hnat Herych	Ukraine
Orthopaedic Surgery	Dr Andrew Powell		
Otolaryngology Head & Neck Surgery	Dr Rachel Care Dr Ben Chan	Dr Shamir Chandarana	Calgary, Canada
Paediatric Surgery	Dr Hemal Kodikara	Dr Sherif Emil	Montreal, Canada

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### SECTION CONVENER AND VISITORS (CONT'D)

*Correct at time of release (September 2023). May be subject to change.*

Section	Convener	ASC Visitor	City/Country
Pain Medicine & Surgery	Dr John Alchin		
Plastic and Reconstructive Surgery	Dr Blair York	Professor Andrew Hart	Glasgow, UK
Quality & Safety in Surgical Practice	Dr Philip Morreau		
Rural Surgery	Dr Andrew Ing Dr Magdalena Sakowska		
Senior Surgeons Program	Dr Fiona Timms		
Surgical Leaders	Dr Greg Robertson Dr Stephen Mark		
Surgical Education	Dr Sarah Rennie Dr Sarah Aitken		
Surgical History	Dr Grant Coulter Dr Rob Robertson	Professor Shelley McKellar	Toronto, Canada
Surgical Oncology	Dr Andrew Davidson	Dr Pringl Miller	Chicago, USA
Trainee Association	Dr Ella Nicholas		
Transplantation Surgery	Professor Justin Roake	Dr Neal Dugal	Dublin, Ireland
Trauma Surgery	Dr Christopher Wakeman	Professor Patrick Reilly	Philadelphia, USA
Upper GI Surgery	Dr Matthew Leeman Dr Rukshan Ravindra Ranjan	Professor Tim Underwood	Southampton, UK
Vascular Surgery	Dr Eddie Khanafer Dr Peter Laws	Dr Rachel Bell	Newcastle, UK
Women in Surgery Program	Dr Sharon English		
Younger Fellows Program	Dr Sarah Gardiner Dr James Mckay		

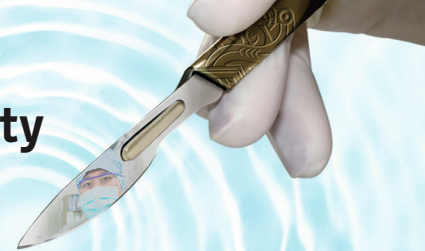
Please check the website [asc.surgeons.org](http://asc.surgeons.org) for the most up to date information.



# RACS ASC 2024 6 - 10 May 2024

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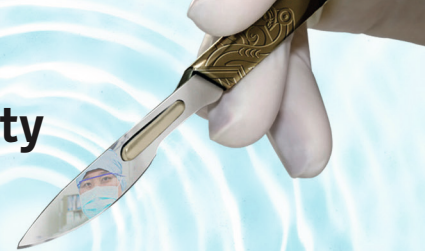
## Responsibility of a Surgeon



### PROGRAM OVERVIEW

*Correct at time of release (September 2023). May be subject to change.*

	MONDAY 6 MAY 2024	TUESDAY 7 MAY 2024	WEDNESDAY 8 MAY 2024	THURSDAY 9 MAY 2024	FRIDAY 10 MAY 2024	
Breakfast Session 7:00am – 8:20am		Masterclasses	Masterclasses	Masterclasses	Masterclasses	
Session 1 8:30am – 10:00am	Pre-Congress Workshop Programs	Opening Plenary	Scientific Sessions	Scientific Sessions	Scientific Sessions	
10:00am – 10:30am		Morning Tea with the Industry	Morning Tea with the Industry	Morning Tea with the Industry	Morning Tea with the Industry	
Session 2 10:30am – 12noon		Scientific Sessions	Plenary Session	Plenary Session	Plenary Session	
12noon – 12:30pm		Transplantation Surgery Program	Keynote and Named Lectures	Sponsored Educational Sessions	The President's Lecture	Sponsored Educational Sessions
12:30pm – 1:30pm			Lunch with the Industry	Lunch with the Industry	Lunch with the Industry	Lunch with the Industry
1:30pm – 2:00pm		Global Health Program	Keynote and Named Lectures	Keynote and Named Lectures	Keynote and Named Lectures	Keynote and Named Lectures
Session 3 2:00pm – 3:30pm			Scientific Sessions	Scientific Sessions	Scientific Sessions	Scientific Sessions
3:30pm – 4:00pm			Afternoon Tea with the Industry	Afternoon Tea with the Industry	Afternoon Tea with the Industry	Afternoon Tea with the Industry
Session 4 4:00pm – 5:30pm			Scientific Sessions	Scientific Sessions	Scientific Sessions	Scientific Sessions
Evening Functions 7:00pm – 11:00pm		Convocation Ceremony 5:00pm – 6:30pm				
	Welcome Reception 6:30pm – 7:30pm	Section Dinners	Section Dinners	Congress Dinner		



### ASC PARTNERS

Companies who provide significant sponsorship support to the Congress will receive acknowledgement as an ASC Partner.

For example, companies who provide combined support totalling \$50,000.00 (inc GST) would receive acknowledgement as a Silver Partner of the RACS ASC 2024 with benefits as outlined in the below table. The benefits listed below are in addition to any individual package benefits.

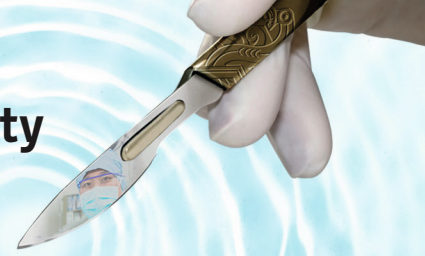
#### Important Note:

Platinum, gold and silver partner packages do not include an exhibition booth(s). These can be purchased separately. Refer to page 20 for details.

Prices are listed in New Zealand Dollars and are inclusive of GST.

SPONSORSHIP INCLUSIONS	SILVER PARTNER Support totalling between \$40,000.00 – \$73,999.99 (INC. GST)	GOLD PARTNER Support totalling between \$74,000.00 – \$107,999.99 (INC. GST)	PLATINUM PARTNER Support totalling \$108,000.00 and over (INC. GST)
Opportunity to display a company banner next to the registration desk for the duration of the Congress (banner provided at sponsor's cost)	-	-	✓
Opportunity to display a company banner on the stage in the plenary session room (banner provided at sponsor's cost)	-	-	✓
Opportunity to include one side video on the Congress website (either MP4 or YouTube link) that slides out from the bottom left and plays for a minimum amount of time (the minimum amount of time is at the discretion of the Congress Organiser and in rotation with other videos as applicable) before it can be closed (maximum duration 3 minutes)	-	-	✓
Opportunity to include a pop-up advertisement on the Congress website (advertisement position is at the discretion of the Congress Organiser and in rotation with other advertisements as applicable)	-	✓	✓
*Company logo on the footer of the online registration form	-	-	✓
*Acknowledgement as a sponsor on delegate registration confirmation emails	-	-	✓
Inclusion of one (1) 15-second advertising video clip as part of the main holding slide rotation prior to each plenary session	-	✓	✓
Opportunity to include one (1) question in the delegate survey issued post ASC	-	✓	✓
*Company acknowledgement and logo on the sponsors page in the provisional program	✓	✓	✓

\*Inclusion subject to time of receipt of payment.



### ASC PARTNERS (CONT'D)

SPONSORSHIP INCLUSIONS	SILVER PARTNER	GOLD PARTNER	PLATINUM PARTNER
Company logo on the Congress website with a link to your company website	✓	✓	✓
*Company logo on the ASC electronic banner to be displayed at RACS head office in Melbourne prior to the Congress	✓	✓	✓
*Company logo on Congress signage at the venue (quantity and type at the discretion of the Congress Organiser)	✓	✓	✓
Company logo on the main holding slide for the ASC	✓	✓	✓
Acknowledgement as a sponsor in the RACS ASC Newsletter (frequency and type at the discretion of the Congress Organiser)	✓	✓	✓
*Acknowledgement as a sponsor in one (1) edition of Fax Mentis	✓	✓	✓
*Acknowledgement as a sponsor in RACS Surgical News	✓	✓	✓
One (1) thank-you post on the RACS X and Facebook account individually acknowledging company support for the ASC in the leadup to the Congress	✓	✓	✓
*Acknowledgement as a sponsor of the ASC on the RACS LinkedIn account	✓	✓	✓
Opportunity to include rigging above company exhibition booth (if applicable). The cost of rigging and banner production at sponsor's own cost	✓	✓	✓
Tickets for company representatives to attend the Convocation Ceremony and Welcome Reception on Monday 6 May 2024	4	8	10
Tickets for company representatives to attend the Congress Dinner held on Thursday 9 May 2024	-	2	4

*\*Inclusion subject to time of receipt of payment.*

#### Important Notes:

The total value of support includes the cost of sponsorship packages (refer to pages 12 – 18), advertising (refer to page 18) and exhibition packages (refer to page 20).

The total value of support excludes the cost of exhibitor representative registrations and non-exhibiting sponsor representative registrations.

Prices are listed in New Zealand Dollars and are inclusive of GST.

### SECTION PROGRAM SPONSORSHIP

The RACS ASC is the largest multi-disciplinary surgical meeting in Australasia providing significant sponsorship opportunities for cross section promotion. The section program sponsorship is designed to provide companies with the opportunity to include tailored promotional advertising to a specific target audience. Sponsorship secured will contribute to the educational content of the relevant section and will assist Section Conveners in further enhancing their programs. Sponsorship is sought for section programs as listed on pages 7 – 8.

#### GOLD SECTION PROGRAM SPONSORSHIP – \$21,000.00 (INC. GST)

##### Benefits are as follows:

- \*Company logo and acknowledgement on the sponsors' page of the provisional program
- \*Company logo at the beginning of the sponsored section program page in the provisional program
- \*One (1) quarter page advertisement within the relevant section program in the provisional program
- One (1) 30-second advertising video clip to be included as part of the main holding slide rotation prior to the relevant section program
- Company logo on the holding slide throughout the section program at the Congress.

#### SILVER SECTION PROGRAM SPONSORSHIP – \$14,250.00 (INC. GST)

##### Benefits are as follows:

- \*Company logo and acknowledgement on the sponsors' page of the provisional program
- \*Company logo at the beginning of the sponsored section program page in the provisional program
- One (1) 20-second advertising video clip to be included as part of the main holding slide rotation prior to the relevant section program
- Company logo on the holding slide throughout the section program at the Congress.

#### BRONZE SECTION PROGRAM SPONSORSHIP – \$9,250.00 (INC. GST)

##### Benefits are as follows:

- \*Company logo and acknowledgement on the sponsors' page of the provisional program
- \*Company logo at the beginning of the sponsored section program page in the provisional program
- One (1) 15-second advertising video clip to be included as part of the main holding slide rotation prior to the relevant section program
- Company logo on the holding slide throughout the section program at the Congress.

*\*Inclusion subject to time of receipt of payment.*

##### Important Note:

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to pages 19 – 20).

Prices are listed in New Zealand Dollars and are inclusive of GST.

### SECTION PROGRAM ADVERTISING

#### \$3,500.00 (INC. GST) PER SECTION

Opportunity to provide one (1) 15-second advertising video clip to be included as part of the main holding slide rotation prior to the relevant section program.

##### Important Note:

Prices are listed in New Zealand Dollars and are inclusive of GST.

### MASTERCLASS SPONSORSHIP

**\$4,400.00 (INC. GST)**

Masterclasses are breakfast sessions with an invited panel of experts and a moderator to address an important topic(s) within a section.

Masterclasses are either specific to one section or combined. Attendance for company representatives is limited to only sponsoring companies.

#### Benefits are as follows:

- \*Company acknowledgement and logo in the Masterclass section of the provisional program
- Company acknowledgement and logo on Congress website on the Masterclass page
- Four (4) tickets to the Masterclass for company representatives
- A five-minute speaking segment, content to be submitted prior and approved by Organising Committee
- Opportunity to display a company banner in the room (banner provided at sponsor's cost). Banner to be set-up by sponsor immediately prior to the commencement of the Masterclass and dismantled at the immediate conclusion
- One (1) 15-second advertising video clip to be included as part of the main holding slide rotation prior to the sponsored Masterclass
- Verbal acknowledgement as a sponsor by the Masterclass host.

*\*Inclusion subject to time of receipt of payment.*

#### Additional Information:

As the program develops, information on Masterclasses and topics to be presented will be available. Please email us for updates at: [asc.sponsorship@surgeons.org](mailto:asc.sponsorship@surgeons.org).

#### Important Notes:

Attendance of representatives at a Masterclass is limited to only representatives of sponsors of the Masterclass.

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to pages 19 – 20).

Prices are listed in New Zealand Dollars and are inclusive of GST.

### LUNCHTIME SESSION SPONSORSHIP

**STRICTLY LIMITED TO THREE (3) SPONSORS**

**\$17,000.00 (INC. GST) or**

**\$10,000.00 (INC. GST) - discounted rate available for Platinum and Gold Partners**

Sponsors are provided with the opportunity to run one (1) 30-minute lunchtime session covering a topic of your choice targeted at ASC delegates. One session per day will be scheduled from Tuesday 7 May to Thursday 9 May 2024. Date and time will be allocated in order of receipt of payment. Content and speakers are subject to ASC Executive approval prior to the Congress.

Presentations must have an educational focus rather than a product focus. Presenters must accept and comply with RACS ASC presentation terms and conditions.

#### Benefits are as follows:

- Opportunity to conduct one (1) 30-minute lunchtime session on a day allocated by the ASC Executive (topic and speakers subject to ASC Executive approval)
- Acknowledgement as a sponsor of the lunchtime session
- Meeting room and basic audio-visual equipment (data projector, screen, lectern and microphone) will be provided by RACS. Additional requirements will be at the sponsor's own cost

### LUNCHTIME SESSION SPONSORSHIP (CONT'D)

- Four (4) tickets to the sponsored session for company representatives
- Opportunity to display a company banner in the room (banner provided at sponsor's cost). Banner to be set-up by sponsor immediately prior to the commencement of the session and dismantled at the immediate conclusion
- One (1) 15-second advertising video clip to be included as part of the main holding slide rotation prior to the sponsored session
- \*Company acknowledgement and logo on the sponsor's page of the provisional program
- Company acknowledgement and logo on the Congress website
- Lunchtime session presentations will remain available on demand via the Virtual Congress for registered delegates for 12 months (subject to presenter approval).

#### Important Notes:

Prices are listed in New Zealand Dollars and are inclusive of GST.

### SECTION DINNER SPONSORSHIP

Section dinners will be held on Tuesday 7 May and Wednesday 8 May 2024 to further enhance delegate interaction and networking with colleagues. The dinners are either specific to one section or combined.

#### GOLD SECTION DINNER SPONSORSHIP – \$8,750.00 (INC. GST)

##### Benefits are as follows:

- Six (6) tickets to the dinner (with the option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per advertised price in the RACS ASC 2024 provisional program).
- \*Company logo and acknowledgement on the section dinners page in the provisional program
- Acknowledgement as a sponsor on the section dinners page on the Congress website
- Opportunity to display a company banner in the room at the dinner (banner provided at sponsor's cost). Banner to be set-up by sponsor immediately prior to the commencement of the dinner and dismantled at the immediate conclusion. Subject to any venue restrictions.

#### SILVER SECTION DINNER SPONSORSHIP – \$6,500.00 (INC. GST)

##### Benefits are as follows:

- Four (4) tickets to the dinner (with the option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per the advertised price in the RACS ASC 2024 provisional program).
- \*Company logo and acknowledgement on the section dinners page in the provisional program
- Acknowledgement as a sponsor on the section dinners page on the Congress website
- Opportunity to display a company banner in the room at the dinner (banner provided at sponsor's cost). Banner to be set-up by sponsor immediately prior to the commencement of the dinner and dismantled at the immediate conclusion. Subject to any venue restrictions.

*\*Inclusion subject to time of receipt of payment.*

### SECTION DINNER SPONSORSHIP (CONT'D)

#### BRONZE SECTION DINNER SPONSORSHIP – \$4,000.00 (INC. GST)

##### Benefits are as follows:

- Two (2) tickets to the dinner (with the option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per advertised price in the RACS ASC 2024 provisional program).
- \*Company logo and acknowledgement on the section dinners page in the provisional program
- Acknowledgement as a sponsor on the section dinners page on the Congress website
- Opportunity to display a company banner in the room at the dinner (banner provided at sponsor's cost). Banner to be set-up by sponsor immediately prior to the commencement of the dinner and dismantled at the immediate conclusion. Subject to any venue restrictions.

#### Additional Information

The section dinners will be held on Tuesday 7 May 2024 and Wednesday 8 May 2024. The following dinners have been confirmed:

##### **Tuesday 7 May 2024**

- Colorectal Surgery Section Dinner
- Vascular Surgery Section Dinner

##### **Wednesday 8 May 2024**

- Bariatric, HPB and Upper GI Surgery Section Dinner
- General Surgery, Rural Surgery and Trauma Surgery Section Dinner
- Paediatric Surgery Section Dinner

As the program develops additional dinners and dinner combinations may be confirmed. If you would like to support a dinner not listed above, please email [asc.sponsorship@surgeons.org](mailto:asc.sponsorship@surgeons.org) for updates.

#### Important Notes:

Due to the popularity of the dinners and venue capacities, attendance of industry representatives at section dinners is limited to only representatives of sponsors of the dinner(s). Dinner sponsorship applications are subject to RACS approval.

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to pages 19 – 20).

Prices are listed in New Zealand Dollars and are inclusive of GST.

*\*Inclusion subject to time of receipt of payment.*

### BEST RESEARCH PAPER PRIZE SPONSORSHIP

**\$625.00 (INC. GST) per participating section**

Research prizes are awarded to a presenter who is selected by the Section Convener/s as delivering the most outstanding presentation within the section program. Only one such prize is awarded per participating section.

**Benefits are as follows:**

- \*Company acknowledgement in the provisional program on the relevant section program page
- Acknowledgement on the certificate awarded to the recipient of the prize.

The following sections will award a Best Research Paper Prize in 2024:

*Correct at time of release (September 2023). May be subject to change.*

Burn Surgery	Indigenous Health	Plastic & Reconstructive Surgery
Craniofacial Surgery	Medico-legal	Quality & Safety in Surgical Practice
Endocrine Surgery (Tom Reeve Prize – Trainees)	Military Surgery	Rural Surgery
General Surgery	Orthopaedic Surgery	Surgical History
Global Health	Otolaryngology Head & Neck Surgery	Surgical Leaders
Hand Surgery	Paediatric Surgery	Surgical Oncology
	Pain Medicine & Surgery	Transplantation Surgery

Important Notes:

Other sections may choose to award a Best Research Paper Prize without seeking sponsorship support.

Prices are listed in New Zealand Dollars and are inclusive of GST.

### NAME BADGES AND LANYARDS SPONSORSHIP

**\$13,750.00 (INC. GST) – EXCLUSIVE OPPORTUNITY**

Lanyards are required to be worn by delegates to access the Congress and Industry Exhibition. Purchasing the name badges and lanyards sponsorship package will provide your company with high visibility throughout the Congress.

**Benefits are as follows:**

- \*Company acknowledgement and logo on the sponsors' page of the provisional program
- Company acknowledgement and logo on the Congress website
- Company logo printed on the delegates name badges (placement at the discretion of the Congress Organiser)
- Company logo on delegate lanyards. Please note: Lanyards and final design to be supplied and approved by the Congress Organiser in conjunction with the sponsor.

Important Note:

Prices are listed in New Zealand Dollars and are inclusive of GST.

*\*Inclusion subject to time of receipt of payment.*



# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand

## Responsibility of a Surgeon



### TECHNOLOGY SPONSORSHIP

**\$28,500.00 (INC. GST) – EXCLUSIVE OPPORTUNITY**

Acknowledgement as the exclusive Technology Sponsor of the ASC.

#### Benefits are as follows:

- Company logo and acknowledgement as the Technology Sponsor on the Congress website
- \*Company acknowledgement and logo on the sponsors' page in the provisional program
- Company logo included on the footer of the Virtual Congress
- One (1) 15-second advertising video clip to be included as part of the main holding slide rotation prior to each plenary session
- Inclusion of takeover advertisement on the home page of the Virtual Congress (in rotation with other advertisements as applicable)
- Opportunity to use company name as the password for delegate Wi-Fi onsite (subject to venue approval)
- One (1) 15-second advertising video clip to be incorporated into the display of the e-posters (no audio)
- \*Company acknowledgement as the e-poster sponsor in correspondence to successful e-poster presenters
- \*Company logo and acknowledgement as a sponsor of the onsite self-registration kiosks
- Company logo on Congress signage at the venue (quantity and type at the discretion of the Congress Organiser)
- Opportunity to include an advertisement on the Congress website (advertisement position and dimensions to be advised at the discretion of the Congress Organiser)
- Inclusion of one (1) PDF company brochure (no larger than 10MB) to be uploaded to the Virtual Congress (artwork to be supplied by sponsor at sponsor's own cost).

#### Important Note:

Prices are listed in New Zealand Dollars and are inclusive of GST.

### HYGIENE SPONSORSHIP

**\$13,750.00 (INC. GST) – EXCLUSIVE OPPORTUNITY**

#### Benefits are as follows:

- Company logo and acknowledgement as the Hygiene Sponsor on the Congress website
- \*Company acknowledgement and logo on the sponsors' page in the provisional program
- Company branding on hand sanitisers provided by the Congress Organiser throughout the venue (or option to supply company branded hand sanitiser)
- \*Company logo on Congress signage at the venue (quantity and type at the discretion of the Congress Organiser).

#### Important Note:

Prices are listed in New Zealand Dollars and are inclusive of GST.

*\*Inclusion subject to time of receipt of payment.*

### E-SATCHEL INSERT

\$2,000.00 (INC. GST)

An e-satchel insert provides your company with the opportunity to include a promotional brochure on the Virtual Congress. No hard copy inserts will be provided to delegates.

#### Benefits are as follows:

- Inclusion of one (1) PDF company brochure (no larger than 10MB) to be uploaded to the Virtual Congress (artwork to be supplied by sponsor at sponsor's own cost).

#### Important Notes:

Applications for e-satchel inserts from companies / organisations not participating as a sponsor or exhibitor are permitted (subject to RACS approval).

Prices are listed in New Zealand Dollars and are inclusive of GST.

### PROVISIONAL PROGRAM ADVERTISING ONLY

The provisional program is an A4 size booklet distributed electronically to all surgeons and surgical Trainees of RACS and affiliates (approximately 8,000) and made available on the Congress website.

The provisional program contains an overview of all combined and section programs.

Advertising space can be aligned to your company's sectional interest (subject to availability).

#### FULL PAGE ADVERTISEMENT

\$7,600.00 (INC. GST)

Artwork Specifications: 210mm W x 297mm H

#### HALF PAGE ADVERTISEMENT

\$3,800.00 (INC. GST)

Artwork Specifications: 210mm W x 148mm H

#### QUARTER PAGE ADVERTISEMENT

\$1,900.00 (INC. GST)

Artwork Specifications: 105mm W x 148mm H

#### Additional Notes

**Artwork:** To be supplied as high resolution PDF (RGB, 300 dpi).

**Material Deadline:** Friday 27 October 2023.

#### Important Notes:

Only sponsors or exhibitors of the Congress are permitted to include advertisements in the provisional program. Positions in the provisional program are provided on a first come, first served basis.

Prices are listed in New Zealand Dollars and are inclusive of GST.

### INDUSTRY REPRESENTATIVE REGISTRATION

Industry representatives may register to attend the Congress as either an exhibitor or a non-exhibiting sponsor representative.

**Exhibition packages do not include industry representative registrations.**

### EXHIBITING REPRESENTATIVE REGISTRATIONS

**\$250.00 (INC. GST) PER REPRESENTATIVE PER DAY**

Representative registrations can be purchased when completing your application form or on the exhibitors' portal closer to the Congress for \$250.00 (inc. GST) per person, per day. Price provides representative with access to non-ticketed sessions / activities and the industry exhibition (including daily morning tea, lunch, and afternoon tea) on registered day/s.

There is no limit on the number of representatives an exhibitor can purchase.

Registrations cannot be transferred.

This registration category is only open to exhibiting companies.

Registrations for industry representatives do not contribute to the overall sponsorship amount.

### NON-EXHIBITING SPONSOR REPRESENTATIVE REGISTRATIONS

**\$2,500.00 (INC. GST) PER REPRESENTATIVE (LIMITED)**

Sponsors of the ASC who are not participating in the industry exhibition can register representatives to attend the Congress and to participate in non-ticketed sessions at the Congress.

Registration is for the duration of the Congress and the quantity is limited to:

- Sponsors providing sponsorship up to \$10,000.00 (inc. GST) – one non-exhibiting sponsor representative registration may be purchased
- Sponsors providing sponsorship greater than \$10,000.00 (inc. GST) – two non-exhibiting sponsor representative registrations may be purchased

This is a non-transferable, four-day registration with access to non-ticketed sessions / activities and the industry exhibition (including daily morning tea, lunch, and afternoon tea). This option is not available to companies not sponsoring the Congress.

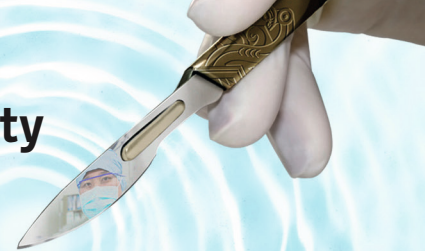
#### Important Notes:

Industry representatives may only attend the Congress if they are a sponsor or exhibitor representative.

Industry representatives who are non-sponsors / non-exhibitors may not register to attend as delegates.

Industry representatives from companies / organisations who have purchased an e-satchel insert only are not eligible to register.

Prices are listed in New Zealand Dollars and are inclusive of GST.



### EXHIBITION PACKAGES

	3m x 3m BOOTH PACKAGE \$10,000.00 (INC. GST)	6m x 3m BOOTH PACKAGE \$18,750.00 (INC. GST)	6m x 6m SPACE ONLY PACKAGE \$37,750.00 (INC. GST)	6m x 9m SPACE ONLY PACKAGE \$50,250.00 (INC. GST)
<b>INCLUSIONS</b>				
*Acknowledgement as an exhibitor in the provisional program	✓	✓	✓	✓
Company contact page on the Virtual Congress including: - Company logo - Company profile - Contact details - Company video - Downloadable PDFs	✓	✓	✓	✓
Delegate circulation list including name and state / country (where release of details has been granted) provided once after the closure of early registration and again immediately prior to the Congress	✓	✓	✓	✓
2.5m high Octex walls	✓	✓	Space Only	Space Only
1 x digitally printed fascia sign per open side	✓	✓	Space Only	Space Only
2 x LED spotlights per 3m x 3m booth	✓	✓	Space Only	Space Only
1 x 10-amp multibox per 3m x 3m booth	✓	✓	Space Only	Space Only
Option to purchase rigging space above exhibition stand (cost of rigging and banner production at exhibitor's own cost)	-	-	✓ Additional \$5,000.00 inc. GST	✓ Additional \$5,000.00 inc. GST

*\*Inclusion subject to time of receipt of payment.*

### 3M X 2M BOOTH PACKAGE

**\$6,250.00 (INC. GST) – Limited opportunities available**

A reduced exhibition package is available for not-for-profit companies only. Certificate of not-for-profit status is required upon submission of application. Exhibition space and location will be allocated closer to the Congress by the ASC Executive.

Inclusions are as per the single 3m x 3m exhibition booth package.

#### Important Notes:

#### **Exhibition packages do not include industry representative registrations.**

Representative registrations can be purchased for \$250.00 (inc. GST) per person, per day (maximum 4 days) (refer to page 19). Price provides representative with access to non-ticketed sessions / activities and the industry exhibition (including daily morning tea, lunch, and afternoon tea) on registered day/s. Representative registrations can also be purchased on the exhibitors' portal closer to the Congress.

Please refer to the floor plan on page 21 for booth locations.

Rigging space can be purchased for \$5,000.00 (inc. GST) by exhibitors with a 6m x 6m or 6m x 9m exhibition package.

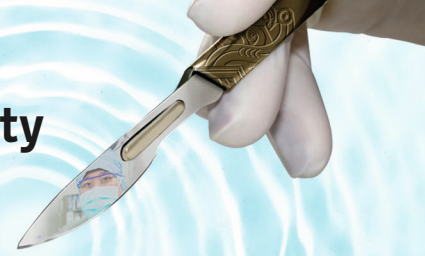
**Rigging is not permitted for booths smaller than 6m x 6m.**

Prices are listed in New Zealand Dollars and are inclusive of GST.

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
 Ōtautahi Christchurch, Aotearoa New Zealand

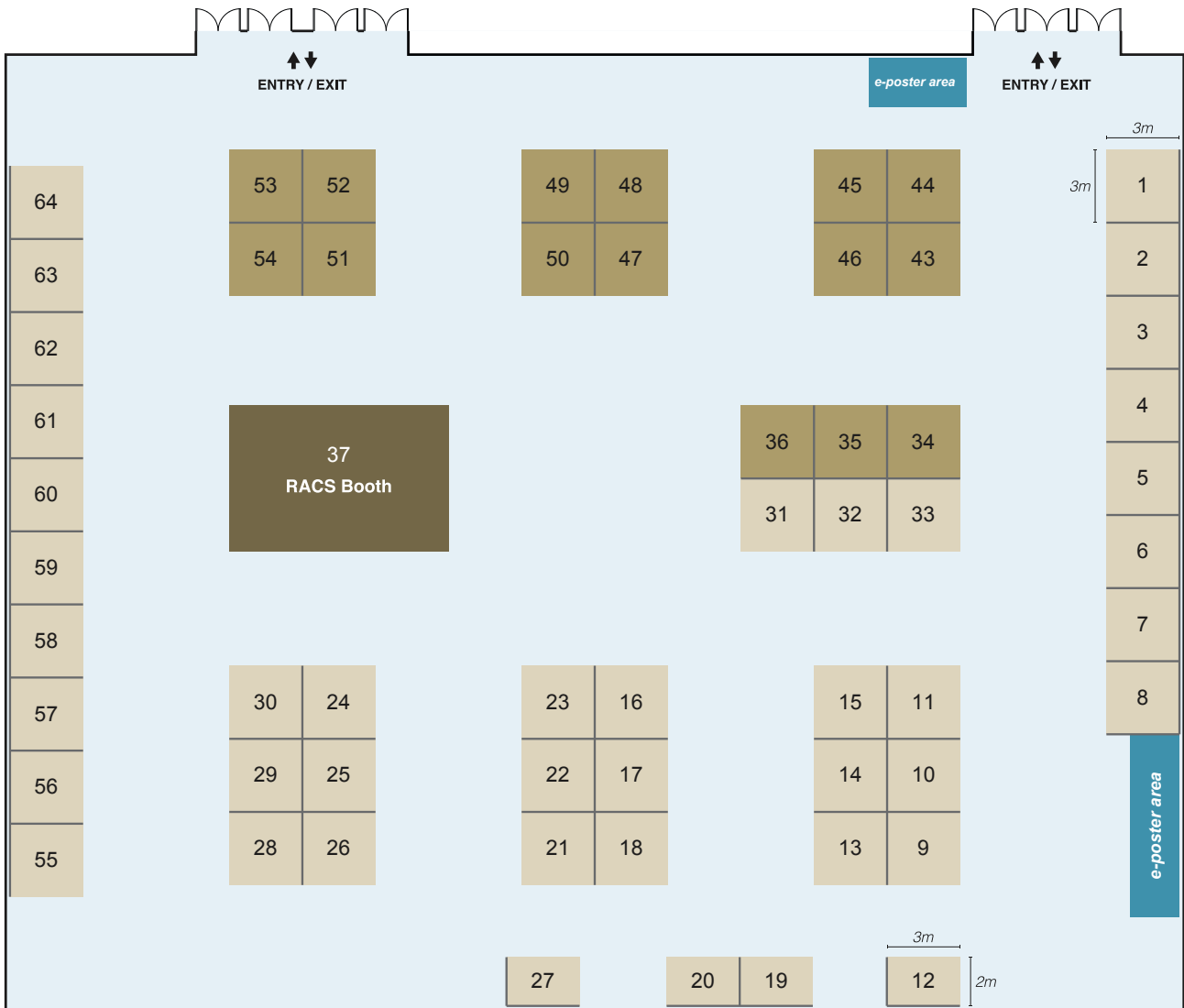
## Responsibility of a Surgeon



### EXHIBITION FLOOR PLAN

Hall E1/E2/E3, Te Pae Christchurch Convention Centre

Floor plan correct at time of release (September 2023) however RACS reserves the right to change the floor plan without notice.



Delegate catering breaks (morning tea, lunch, and afternoon tea) will be held in the industry exhibition (Tuesday 7 May to Friday 10 May 2024 inclusive).

Booths 34 - 36, 43 - 54 are reserved for companies supporting the Congress at a Platinum, Gold or Silver Partner level. These booths will be released to all other companies in February 2024. If you would like to be placed on the wait list for one of these booths, please make note on your application form.

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand

## Responsibility of a Surgeon



### EXHIBITION INFORMATION

#### CUSTOM STANDS

Requests for a custom stand (space only) should be made at the time of application. The exhibition contractor Exhibition Hire Services can assist with custom stand designs. Should a company wish to use the services of another contractor for the design and build of their custom stand, full contact details of this contractor must be supplied to RACS. The exhibitor is responsible for providing RACS with a custom stand design for approval.

#### Important Note:

Rigging is only permitted for booths 6m x 6m and above (please refer to page 20 for further information).

#### EXHIBITOR REPRESENTATIVE REGISTRATIONS

All representatives at your booth must be registered.

**The purchase price of an exhibition booth does not include any representative registrations for the Congress.**

For further information on types and prices please refer to page 19.

#### VENUE AND EXHIBITION DETAILS

The exhibition will be held in Hall E1/E2/E3, Te Pae Christchurch Convention Centre.

All morning teas, afternoon teas and lunches will be served in the exhibition area (Tuesday 7 May to Friday 10 May 2024 inclusive).

#### MOVE-IN / MOVE-OUT SCHEDULE

(Subject to final confirmation)

##### **Exhibitor Move-In**

Monday 6 May 2024, times TBA

##### **Exhibition Opens**

Tuesday 7 May 2024, 10:00am

##### **Exhibitor Move-Out**

Friday 10 May 2024 from 4:00pm

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand

## Responsibility of a Surgeon



### HOW TO BOOK AND PAYMENT DEADLINES

#### APPLICATION INFORMATION

1. Please complete and return the enclosed application form indicating your sponsorship and / or exhibition preference(s).
2. Acceptance of a sponsorship / exhibition application is subject to RACS approval.
3. An application does not warrant immediate acceptance and all applicants will be advised in writing of acceptance or otherwise.
4. Should the application be accepted a tax invoice will be provided.
5. For sponsors / exhibitors to be acknowledged in the provisional program, the application form and payment must be received before Friday 27 October 2023.
6. Sponsorship and exhibition applications are considered in order of receipt of the application form and payment.

#### PAYMENT

Full payment must be made by the date specified on the tax invoice, and all payments must be finalised prior to the start of the Congress.

All fees listed are in New Zealand Dollars and are inclusive of GST.

#### PAYMENT OPTIONS

**Credit Card / EFT:** Details to be provided on receipt of application form.

#### RACS CONTACT

For further information please contact:

Conferences & Events Department  
Royal Australasian College of Surgeons  
College of Surgeons' Gardens  
250–290 Spring Street  
East Melbourne VIC 3002  
Australia

T: +61 3 9249 1158

E: [asc.sponsorship@surgeons.org](mailto:asc.sponsorship@surgeons.org)

### ADVERTISING AND ARTWORK SPECIFICATIONS

Please refer to the below artwork specifications and deadlines relevant to each sponsorship package.

#### ASC PARTNERS

BENEFIT	FORMAT	DEADLINE	APPLICABLE TO
One (1) side video on the Congress website	MP4 or YouTube link (max 3 minutes)	As soon as possible	Platinum Partners Only
One (1) pop-up advertisement on the Congress website	Static graphic image. Around 700-800 pixels wide and 16:9 ratio	As soon as possible	Platinum Partners Gold Partners
One (1) 15 second advertising video clip	MP4 video format minimum 720dp	Monday 1 April 2024	Platinum Partners Gold Partners
One (1) question in the delegate survey issued post ASC	One open ended or multiple-choice questions	Monday 1 April 2024	Platinum Partners Gold Partners

#### SECTION PROGRAM SPONSORS

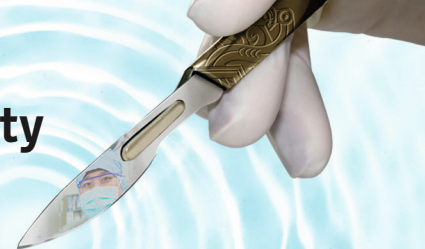
BENEFIT	FORMAT	DEADLINE	APPLICABLE TO
*One (1) quarter page advertisement	105mm W x 148mm H To be supplied as high resolution PDF (RGB, 300 dpi)	Friday 27 October 2023	Gold Section Program Sponsors
One (1) 30-second advertising video clip	MP4 video format minimum 720dp	Monday 1 April 2024	Gold Section Program Sponsors
One (1) 20-second advertising video clip	MP4 video format minimum 720dp	Monday 1 April 2024	Silver Section Program Sponsors
One (1) 15-second advertising video clip	MP4 video format minimum 720dp	Monday 1 April 2024	Bronze Section Program Sponsors

#### SECTION PROGRAM ADVERTISING

BENEFIT	FORMAT	DEADLINE	APPLICABLE TO
One (1) 15-second advertising video clip	MP4 video format minimum 720dp	Monday 1 April 2024	Section Program Advertiser

*\*Inclusion subject to time of receipt of payment.*





### ADVERTISING AND ARTWORK SPECIFICATIONS (CONT'D)

#### MASTERCLASS SPONSORS

BENEFIT	FORMAT	DEADLINE	APPLICABLE TO
One (1) 15-second advertising video clip	MP4 video format minimum 720dp	Monday 1 April 2024	Masterclass Sponsors

#### TECHNOLOGY SPONSOR

BENEFIT	FORMAT	DEADLINE	APPLICABLE TO
One (1) 15-second advertising video clip	MP4 video format minimum 720dp	Monday 1 April 2024	Technology Sponsor
One (1) 15-second advertising video clip (E-Posters)	MP4 video format minimum 720dp	Monday 1 April 2024	Technology Sponsor
One (1) Takeover advertisement	16:9 PowerPoint or JPEG image	Monday 1 April 2024	Technology Sponsor
One (1) pop-up advertisement on the Congress website	Static graphic image. Around 700-800 pixels wide and 16:9 ratio	As soon as possible	Technology Sponsor
One (1) PDF company brochure	PDF (no larger than 10MB)	Monday 1 April 2024	Technology Sponsor

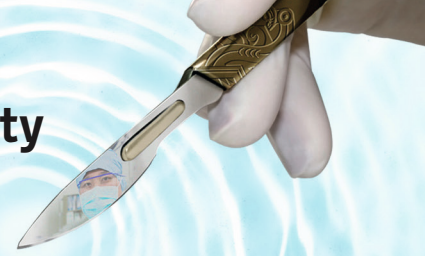
#### E-SATCHEL INSERT

BENEFIT	FORMAT	DEADLINE	APPLICABLE TO
One (1) PDF company brochure	PDF (no larger than 10MB)	Monday 1 April 2024	E-Satchel Insert

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
 Ōtautahi Christchurch, Aotearoa New Zealand

## Responsibility of a Surgeon



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### SPONSORSHIP AND EXHIBITION APPLICATION FORM

Company Name (to appear in ASC publications)

Company Name (for invoicing, if different to above)

Title First Name Surname

Position

Address

City

State Country Postcode

Phone Mobile

Email

*\*all correspondence will be sent via email*

**All costs are in New Zealand Dollars and include GST.**

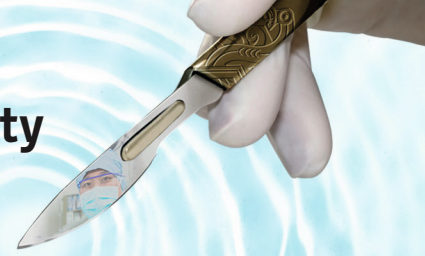
SECTION PROGRAM SPONSORSHIP & SECTION PROGRAM ADVERTISING				
NOTE: Advertising benefits are included in Gold, Silver and Bronze Section Program Sponsorship. Refer to page 12 for details.				
Please tick the Section(s) you wish to sponsor.	Gold \$21,000.00 each	Silver \$14,250.00 each	Bronze \$9,250.00 each	Advertising \$3,500.00 each
Bariatric Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Breast Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Burn Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Colorectal Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Craniofacial Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Endocrine Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Global Health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hand Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HPB Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Indigenous Health	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Medico-legal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Military Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Orthopaedic Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Otolaryngology Head & Neck Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Paediatric Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pain Medicine & Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SECTION PROGRAM SPONSORSHIP & SECTION PROGRAM ADVERTISING (CONT'D)				
Please tick the Section(s) you wish to sponsor.	Gold \$21,000.00 each	Silver \$14,250.00 each	Bronze \$9,250.00 each	Advertising \$3,500.00 each
Plastic and Reconstructive Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality & Safety in Surgical Practice	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rural Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Senior Surgeons Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Surgical Leaders	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Surgical Education	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Surgical History	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Surgical Oncology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trainee Association	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Transplantation Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trauma Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Upper GI Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vascular Surgery	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Women in Surgery Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Younger Fellows Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Section Program Sponsorship Sub Total \$				
Section Program Advertising Sub Total \$				

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
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## Responsibility of a Surgeon



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Company Name: \_\_\_\_\_

**All costs are in New Zealand Dollars and include GST.**

MASTERCLASS SPONSORSHIP	
Please list and tick the Section(s) of the Masterclasses you would like to sponsor.	\$4,400.00 ea
1.	<input type="checkbox"/>
2.	<input type="checkbox"/>
3.	<input type="checkbox"/>
4.	<input type="checkbox"/>
Sub Total \$	

LUNCHTIME SESSION SPONSORSHIP	
<b>Strictly limited to three (3) sponsors.</b>	
Lunchtime Session Sponsorship	\$17,000.00 <input type="checkbox"/>
<i>Lunchtime Session Sponsorship - Discounted rate available for Platinum and Gold Partners</i>	\$10,000.00 <input type="checkbox"/>
Sub Total \$	

SECTION DINNER SPONSORSHIP			
Please tick the Section Dinner(s) and level of sponsorship you would like to provide.	Gold \$8,750.00 each	Silver \$6,500.00 each	Bronze \$4,000.00 each
<b>Tuesday 7 May 2024</b>			
Colorectal Surgery Section Dinner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vascular Surgery Section Dinner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Wednesday 8 May 2024</b>			
Bariatric, HPB and Upper GI Surgery Section Dinner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
General Surgery, Rural Surgery and Trauma Surgery Dinner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Paediatric Surgery Section Dinner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sub Total \$			

NAME BADGES AND LANYARDS SPONSORSHIP – Exclusive Opportunity	
Name Badges and Lanyards Sponsorship	\$13,750.00 <input type="checkbox"/>
Sub Total \$	

TECHNOLOGY SPONSORSHIP – Exclusive Opportunity	
Technology Sponsorship	\$28,500.00 <input type="checkbox"/>
Sub Total \$	

BEST RESEARCH PAPER PRIZE	
Please tick any Research Paper Prize(s) you would like to sponsor.	\$625.00 ea
Burn Surgery	<input type="checkbox"/>
Craniofacial Surgery	<input type="checkbox"/>
Endocrine Surgery (Tom Reeve Prize – Trainees)	<input type="checkbox"/>
General Surgery	<input type="checkbox"/>
Global Health	<input type="checkbox"/>
Hand Surgery	<input type="checkbox"/>
Indigenous Health	<input type="checkbox"/>
Medico-legal	<input type="checkbox"/>
Military Surgery	<input type="checkbox"/>
Orthopaedic Surgery	<input type="checkbox"/>
Otolaryngology Head & Neck Surgery	<input type="checkbox"/>
Paediatric Surgery	<input type="checkbox"/>
Pain Medicine & Surgery	<input type="checkbox"/>
Plastic & Reconstructive Surgery	<input type="checkbox"/>
Quality & Safety in Surgical Practice	<input type="checkbox"/>
Rural Surgery	<input type="checkbox"/>
Surgical History	<input type="checkbox"/>
Surgical Leaders	<input type="checkbox"/>
Surgical Oncology	<input type="checkbox"/>
Transplantation Surgery	<input type="checkbox"/>
Sub Total \$	

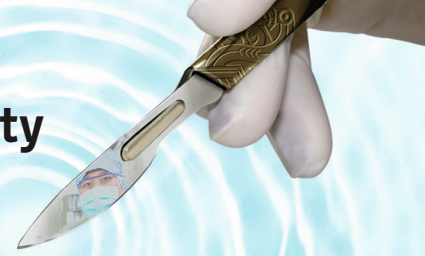
HYGIENE SPONSORSHIP – Exclusive Opportunity	
Hygiene Sponsorship	\$13,750.00 <input type="checkbox"/>
Sub Total \$	

E-SACHEL INSERT	
Please nominate the number of e-satchels you would like to include on the Virtual Congress.	Qty
E-Satchel Insert	\$2,000.00 <input type="checkbox"/>
Sub Total \$	

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand

## Responsibility of a Surgeon



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Company Name: \_\_\_\_\_

**All costs are in New Zealand Dollars and include GST.**

PROVISIONAL PROGRAM ADVERTISING		
Please nominate the number of advertisements you would like to place in the provisional program.		Qty
Full Page Advertisement	\$7,600.00	
Half Page Advertisement	\$3,800.00	
Quarter Page Advertisement	\$1,900.00	
Please nominate preferred section program / position for your advertisement placement.		
1.		
2.		
Sub Total		\$

EXHIBITING SPONSOR REPRESENTATIVE REGISTRATIONS				
Please list any exhibiting sponsor representatives you would like to register (first name and surname for name badge).				
Registration is \$250.00 per representative per day. Please tick day/s attending for each representative. Registrations can also be purchased on the exhibitors' portal closer to the Congress.				
1.	T	W	T	F
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.	T	W	T	F
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.	T	W	T	F
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4.	T	W	T	F
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5.	T	W	T	F
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6.	T	W	T	F
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sub Total		\$		

NON-EXHIBITING SPONSOR REPRESENTATIVE REGISTRATIONS	
Please list any non-exhibiting sponsor representatives you would like to register (first name and surname for name badge). This is a full (4 day) registration.	
Sponsorship up to \$10,000.00 - One representative	\$2,500.00
Sponsorship more than \$10,000.00 - Two representatives	per rep
1.	<input type="checkbox"/>
2.	<input type="checkbox"/>
Sub Total \$	

INDUSTRY EXHIBITION		
Please select the exhibition package you would like to purchase.		Qty
3m x 3m Booth Package	\$10,000.00	
6m x 3m Booth Package	\$18,750.00	
6m x 6m Space Only Package	\$37,750.00	
6m x 9m Space Only Package	\$50,250.00	
3m x 2m Booth Package (not-for-profit organisations only)	\$6,250.00	
Please list your top 3 preferences for your booth position (as per the exhibition floor plan on page 21).		
1:	2:	3:
Booth allocations are subject to availability at the time of application.		
Please indicate if you will be using the provided shell scheme booth or designing and building a custom booth.		
<input type="checkbox"/> Shell Scheme Booth <input type="checkbox"/> Custom Booth (space only provided)		
Sub Total		\$

RIGGING SPACE		
Only exhibitors with a 6m x 6m, or 6m x 9m package can purchase rigging space.		
Rigging Space	\$5,000.00	<input type="checkbox"/>
Sub Total		\$

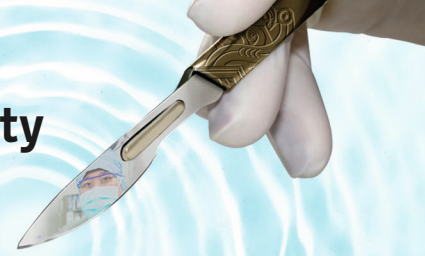
TOTALS	
Section Program Sponsorship	\$
Section Program Advertising	\$
Masterclass Sponsorship	\$
Lunchtime Session Sponsorship	\$
Section Dinner Sponsorship	\$
Best Research Paper Prize	\$
Name Badges and Lanyards Sponsorship	\$
Technology Sponsorship	\$
Hygiene Sponsorship	\$
E-Satchel Insert	\$
Provisional Program Advertising	\$
Exhibiting Sponsor Representative Registrations	\$
Non-Exhibiting Sponsor Representative Registrations	\$
Industry Exhibition	\$
Rigging Space	\$
<b>Total Payable NZD</b>	<b>\$</b>

All costs listed are payable in NZD and include GST.

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand

## Responsibility of a Surgeon



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Company Name: \_\_\_\_\_

### TERMS AND CONDITIONS

We accept the Terms and Conditions including the Special Terms and Conditions printed on page 30 of this Sponsorship and Exhibition Prospectus.

Signed:

Name (print):

Date:

### PAYMENT DETAILS

**Credit Card / EFT:** Details will be provided via email to make payment.

Registration as a sponsor or exhibitor at the RACS Annual Scientific Congress is not valid until payment has been received.

Full payment must be made by the date specified on the tax invoice. Royal Australasian College of Surgeons ABN 29 004 167 766

### Complete this form and return to:

RACS ASC 2024

Conferences & Events Department

Royal Australasian College of Surgeons

T: +61 3 9249 1158

E: [asc.sponsorship@surgeons.org](mailto:asc.sponsorship@surgeons.org)

A tax invoice will be issued upon processing of this application form. Applications are subject to RACS approval. An application does not warrant immediate acceptance and applicants will be advised in writing of acceptance or otherwise.

### ADDITIONAL INFORMATION FOR RACS

### OFFICE USE ONLY

# RACS ASC 2024 6 - 10 May 2024

Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand

## Responsibility of a Surgeon



### TERMS AND CONDITIONS

The application of the Exhibitor / Sponsor to Exhibit / Sponsor is an offer which is accepted by the Royal Australasian College of Surgeons ("RACS") on receipt of the amount payable on making the application.

#### BOOKING CONDITIONS

Acceptance of Sponsorship / Exhibition applications will be subject to RACS approval. RACS reserves the right to decline applications based on, among other things, any association, direct or indirect, that does not uphold the objectives of the Congress.

#### CANCELLATION POLICY

- In the case of the cancellation of sponsorship, unless all sponsorship is resold RACS reserves the right to retain monies received.
- In the case of the cancellation of a booth(s), please note that unless RACS is able to sell all space it reserves the right to retain all monies received.
- If the balance of payment on the booth(s) is not received by the date specified on the tax invoice the allocated booth(s) will be cancelled.

#### ATTENDANCE

The Exhibitor's representative(s) must register for the Congress in accordance with the conditions of the package(s).

#### GENERAL TERMS

The Exhibitor is bound by these Terms and Conditions and those Conditions set out in this "ASC Sponsorship and Exhibition Prospectus", which is acknowledged as being received.

#### BOOTH ALLOCATION

The Exhibitor understands that booths and / or space will be allocated strictly in order of receipt of payment and that RACS decision will be final.

#### HOURS

RACS shall determine the hours during which the exhibition shall be conducted and as to hours of access for Exhibitors including variations of such times as shall be necessary.

#### LIABILITY AND INSURANCE

The Exhibitor and the servants, agents and contractors of the Exhibitor occupy and use the exhibition space / booth allotted under this exhibition contract and enter the Te Pae Christchurch Convention Centre and act under or pursuant to this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases RACS, the Te Pae Christchurch Convention Centre ("the Venue Managers") and the exhibition contractor and each of them against all actions, suits, costs, claims and demands brought against RACS, and the Venue Managers by any natural person, firm or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the Exhibitor or the servants, agents, contractors or invitees of the Exhibitor or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing RACS and the Venue Managers or any of them shall not in any circumstances be liable for any loss damage or injury which may occur to the Exhibitor or the servants, agents or contractors of the Exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

#### CONSEQUENTIAL DAMAGE

RACS will not be liable for any indirect or consequential damages arising out of a breach of these Terms and Conditions.

#### IMPLIED WARRANTIES

In the event any statute implies any term, condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of RACS for breach of any such implied term will be limited, at the option of RACS, to any one or more of the following:

- The replacement of goods to which the breach relates or the supply of equivalent goods / services
- The repair of such goods
- The payment of the cost of replacing the goods or of acquiring equivalent goods / services, or
- The payment of the cost of having the goods repaired.

#### SECURITY

The Te Pae Christchurch Convention Centre's security operations provide fundamental perimeter security in the complex but beyond this, RACS, and the Venue Managers and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Security staff dedicated to duty in your booth area can be engaged at the Exhibitor's cost.

#### ADDITIONAL CONDITIONS

The Exhibitor and the servants, agents, contractors and invitees of the Exhibitor are also to observe the conditions, rules, regulations and procedures as set out in the exhibition manual of Te Pae Christchurch Convention Centre as revised and added to from time to time and which is available for inspection on request.

#### VARIATIONS

RACS may in the event of any circumstance which renders it necessary vary the booth or stand space allocation and the Exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

#### UNAVOIDABLE OCCURRENCES

In the event that the exhibition is cancelled or delayed through no fault of RACS or the Venue Managers including but not limited to fire, flood, labour disputes, natural disasters, acts of God, epidemics, pandemics, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or to claim for any loss or damage.

#### ASSIGNMENTS AND SUBLETTING

No Exhibitor shall assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of RACS.

#### DISCRIMINATION

The Royal Australasian College of Surgeons (RACS) is committed to equality of opportunity ensuring that surgical and non-surgical working and training environments are comfortable and safe for all, free from discrimination and harassment, sexual harassment, bullying, stalking, violence, vilification and victimisation.

#### SPECIAL TERMS AND CONDITIONS

1. Sponsors / Exhibitors are not permitted to conduct any photography / filming at their booths or at the Congress at any time during the Congress unless agreed to by RACS.
2. Sponsors / Exhibitors are not permitted to hold any activities at the Te Pae Christchurch Convention Centre during the official program unless agreed to by RACS.
3. Exhibitors agree to adhere to the hours set by RACS for the exhibition move-in and move-out.



RACS ASC 2024

# Responsibility of a Surgeon

6 - 10 May 2024




Te Pae Christchurch Convention Centre,  
Ōtautahi Christchurch, Aotearoa New Zealand

## CONGRESS ORGANISER

Conferences & Events Department  
Royal Australasian College of Surgeons  
College of Surgeons Gardens  
250 – 290 Spring Street  
East Melbourne VIC 3002  
Australia

T: +61 3 9249 1158  
E: [asc.sponsorship@surgeons.org](mailto:asc.sponsorship@surgeons.org)

 Royal Australasian  
College of Surgeons

   #RACS24 [asc.surgeons.org](http://asc.surgeons.org)