RACS 88th Annual Scientific Congress

Monday 6 May to Friday 10 May 2019

Centara Grand & Bangkok Convention Centre | Bangkok, Thailand

Convened by RACS New Zealand

asc.surgeons.org  LinkedIn  Facebook  Twitter  #RACS19
Conveners’ Invitation

On behalf of the Organising Committee we invite you to participate in the 88th Annual Scientific Congress (ASC) to be held at the Centara Grand & Bangkok Convention Centre from Monday 6 May to Friday 10 May 2019.

The 2019 ASC will provide sponsors and exhibitors the opportunity to interact with over 2,000 surgeons, surgical Trainees and other health professionals from not only Australia, New Zealand and South-East Asia, but also North America, Europe, United Kingdom and other parts of the world.

We are closely collaborating with our South-East Asian colleagues to offer a full program of plenaries, lectures, masterclasses, social activities and dinners with 30 different section programs. The extensive program offers all delegates the opportunity to gain and share knowledge as well as providing multiple opportunities for interaction between delegates and sponsors / exhibitors.

The theme of the 2019 ASC is The Complete Surgeon: Backing the Future. The RACS ASC is the centrepiece of the RACS calendar and the major annual educational activity for Australasian surgeons, and the partnership with our industry colleagues is pivotal to its success by keeping surgeons abreast of latest products and company innovations. It also provides companies with an excellent launch pad for new products.

A wide variety of sponsorship and exhibition opportunities are outlined in this prospectus which provide our industry colleagues with exposure and unparalleled access to delegates both onsite and in the lead up to the Congress through the extensive electronic and print marketing campaign.

Exceptional support for the Congress is received each year from many companies and we thank you for your ongoing commitment and look forward to welcoming you back in 2019. For those participating for the first time, there are numerous opportunities for involvement outlined in this prospectus, so please do not hesitate to contact us for further information.

We look forward to your participation as a sponsor or exhibitor and to meeting you in Bangkok at the RACS ASC 2019.

Yours sincerely

Nigel Willis FRACS
ASC 2019 Convener

Craig MacKinnon FRACS
ASC 2019 Scientific Convener
Royal Australasian College of Surgeons

The Royal Australasian College of Surgeons (RACS), formed in 1927, is a non-profit organisation training surgeons and maintaining surgical standards in Australia and New Zealand. The purpose of RACS is to be the unifying force for surgery in Australia and New Zealand, with FRACS standing for excellence in surgical care.

RACS Annual Scientific Congress

The RACS Annual Scientific Congress (ASC) is the largest annual multi-disciplinary surgical meeting held in Australasia. The 2019 ASC is estimated to attract over 2,000 registrants across four days comprising of surgeons, surgical Trainees and other health professionals. Of this amount it is estimated that approximately 70% of delegates attending the ASC are surgeons and 30% are surgical Trainees and other health professionals.

The 2019 ASC will feature 30 section programs comprising 15 specialty specific surgical programs and 15 programs of interest for all delegates.

2019 Dates

MONDAY 6 MAY
Exhibition move-in, workshops and the Convocation Ceremony (graduation ceremony for New Fellows)

TUESDAY 7 MAY
Exhibition opening and ASC program

WEDNESDAY 8 MAY
Exhibition and ASC program

THURSDAY 9 MAY
Exhibition and ASC program

FRIDAY 10 MAY
Exhibition, ASC program and exhibition move-out
Why should you be involved?

Involvement with the RACS ASC 2019 provides your company with direct access to and contact with over 2,000 surgeons, surgical Trainees and other health professionals from Australia, New Zealand, Hong Kong, South-East Asia, Europe, United Kingdom, United States of America and other countries. It is estimated that up to 90% of delegates will be from Australia and New Zealand the remaining attendees from other countries.

Involvement will provide your company with:

- Direct access to national and international markets
- New ideas from surgical leaders
- Recognition amongst the surgical field of your support of education and collaboration
- Opportunity to meet international surgical leaders and upcoming Trainees
- Four days of exhibit time during delegate breaks (2 hours per day) over four days
- Opportunity to increase your client base
- Maintenance of existing client relationships
- Opportunities to demonstrate and display your products at your booth in the industry exhibition
- Business networking opportunities
- Increased brand awareness
- Opportunity to launch new brands / products

ASC Marketing Communications Strategy

The comprehensive marketing communications plan encompasses:

- Promotional flyer distributed at key preceding conferences
- Provisional program distributed to all surgeons and surgical Trainees of RACS and affiliates (approximately 8,000)
- Regular ASC articles in the RACS Surgical News publication distributed to all RACS members
- Regular promotion in RACS Fax Mentis (e-newsletter) distributed to all RACS members
- Promotional support from surgical societies to members through online website listings and newsletters
- Congress promoted on international surgical colleges / association websites
- The Congress is promoted by RACS at major meetings in Australia, New Zealand and internationally
- Congress website
- Congress App

Program Features

- Plenary sessions
- Concurrent specialty specific surgical programs
- Concurrent programs of interest for all delegates
- Prestigious Named Lectures
- Masterclasses
- Workshops
- Industry exhibition
- E-Posters
- Virtual Congress
- Congress App
MTAA and MTANZ Codes of Practice

The Medical Technology Association of Australia (MTAA) Code of Practice can be viewed on the MTAA website (www.mtaa.org.au) and the Medical Technology Association of New Zealand (MTANZ) Code of Practice can be viewed on the MTANZ website (www.mtanz.org.nz). RACS endorses the Codes of Practice and urges sponsors and exhibitors to observe the requirements of the Codes in respect of their relations with RACS. This extends to sponsors or exhibitors who are not members of the MTAA or the MTANZ. RACS expects non-member sponsors or exhibitors to familiarise themselves with the requirements of the Codes and align their activities in accordance with the Codes.

ASC Executive

ASC Convener          Mr Nigel Willis FRACS
ASC Scientific Convener Mr Craig MacKinnon FRACS
Executive Members     Dr Catherine Ferguson FRACS
                       Mr Simon Harper FRACS
                       Dr Swee Tan ONZM, FRACS
                       Dr Tapukitea Taumoepeau FRACS
ASC Coordinator        Mr Ross Ferguson FRACS
ASC Manager            Ms Lindy Moffat
ASC Program Manager    Ms Ally Chen
New Zealand Manager    Ms Justine Peterson
# Section Conveners and Visitors

Correct at time of printing (June 2018). May be subject to change.

<table>
<thead>
<tr>
<th>SECTION</th>
<th>CONVENERS</th>
<th>VISITORS</th>
<th>CITY/TOWN</th>
<th>COUNTRY</th>
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<tbody>
<tr>
<td>Bariatric Surgery</td>
<td>Alexandra Gordon</td>
<td>Professor Amir Ghaferi</td>
<td>Ann Arbor</td>
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<td></td>
<td>Andrew MacCormick</td>
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<td>Eletha Taylor</td>
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<td>Ineke Meredith</td>
<td>Professor Shelley Hwang</td>
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<td>Sean Galvin</td>
<td>Professor Joanna Chikwe</td>
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<td>Ali Reza Shekouh</td>
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<td>Professor Fred Luchette</td>
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<td>Atul Dhabuwala</td>
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<td>K. Jitoko Cama</td>
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<td>Toni-Maree Wilson</td>
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<td>Women in Surgery Program</td>
<td>Jane Strang</td>
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<td>Younger Fellows Program</td>
<td>Sarah Usmar</td>
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# Program Overview

Correct at time of printing (June 2018). May be subject to change.

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<th>Monday 6 May 2019</th>
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<th>Wednesday 8 May 2019</th>
<th>Thursday 9 May 2019</th>
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<tr>
<td>Breakfast Session</td>
<td>7:00am – 8:20am</td>
<td>Masterclasses</td>
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<td>Session 1</td>
<td>8:30am – 10:00am</td>
<td>Opening Plenary</td>
<td>Scientific Sessions</td>
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<td>10:00am – 10:30am</td>
<td>Morning Tea with the Industry</td>
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<td>Session 2</td>
<td>10:30am – 12noon</td>
<td>Scientific Sessions</td>
<td>Plenary Session</td>
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<td>12noon – 12:30pm</td>
<td>Keynote and Named Lectures</td>
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<td>The President’s Lecture</td>
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<td>12:30pm – 1:30pm</td>
<td>Lunch with the Industry</td>
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<td>1:30pm – 2:00pm</td>
<td>Keynote and Named Lectures</td>
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<td>Session 3</td>
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<td>Scientific Sessions</td>
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<td>3:30pm – 4:00pm</td>
<td>Afternoon Tea with the Industry</td>
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<td>Session 4</td>
<td>4:00pm – 5:30pm</td>
<td>Convocation Ceremony</td>
<td>Scientific Sessions</td>
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<td>Evening Functions</td>
<td>5:00pm – 6:30pm</td>
<td>Section Dinners</td>
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<td>Congress Dinner</td>
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<td>Welcome Reception</td>
<td>6:30pm – 7:30pm</td>
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ASC Major Supporter Acknowledgement

Companies who provide significant sponsorship support to the Congress will receive acknowledgement as a major ASC supporter. For example, companies who provide combined support totalling $50,000.00 (GST not applicable) would receive acknowledgement as a RACS ASC Bronze Supporter with benefits as outlined below.

SUPPORT TOTALLING $87,000.00 (GST NOT APPLICABLE) AND OVER
Acknowledgement as a RACS ASC Gold Supporter. Benefits include:
- Ten tickets for company representatives to attend the Convocation Ceremony and Welcome Reception on Monday 6 May 2019
- Four tickets for company representatives to attend the Congress Dinner held on Thursday 9 May 2019
- *Company acknowledgement and logo on the sponsors page in the provisional program
- Inclusion of company logo on the Congress website with a link to your company website
- Inclusion of company logo on the Virtual Congress with a link to your company website
- Inclusion of company logo on the Congress App with a link to your company website
- Opportunity to display a company banner next to the registration desk for the duration of the Congress (banner provided at sponsor’s cost)
- *Company logo on ASC banner to be displayed at RACS head office in Melbourne prior to the Congress
- *Company logo on Congress signage at the venue (quantity and type at the discretion of RACS)
- *Inclusion of an advertisement on the homepage of the Congress website (advertisement position and dimensions to be advised at the discretion of RACS)
- Opportunity to display a company banner on the stage in the plenary session room (banner provided at sponsor’s cost)
- *Option to purchase a takeover advertisement on the Virtual Congress and Congress App (advertisement position, price and dimensions to be advised at the discretion of RACS).

SUPPORT TOTALLING BETWEEN $60,000.00 TO $86,999.99 (GST NOT APPLICABLE)
Acknowledgement as a RACS ASC Silver Supporter. Benefits include:
- Eight tickets for company representatives to the Convocation Ceremony and Welcome Reception held on Monday 6 May 2019
- Two tickets for company representatives to attend the Congress Dinner held on Thursday 9 May 2019
- *Company acknowledgement and logo on the sponsors page in the provisional program
- Inclusion of company logo on the Congress website with a link to your company website
- Inclusion of company logo on the Virtual Congress with a link to your company website
- Inclusion of company logo on the Congress App with a link to your company website
- *Company logo on ASC banner to be displayed at RACS head office in Melbourne prior to the Congress
- *Company logo on Congress signage at the venue (quantity and type at the discretion of RACS).

SUPPORT TOTALLING BETWEEN $32,000.00 TO $59,999.99 (GST NOT APPLICABLE)
Acknowledgement as a RACS ASC Bronze Supporter. Benefits include:
- Four tickets for company representatives to the Convocation Ceremony and Welcome Reception held on Monday 6 May 2019
- *Company acknowledgement and logo on the sponsors page in the provisional program
- Inclusion of company logo on the Congress website with a link to your company website
- Inclusion of company logo on the Virtual Congress with a link to your company website
- Inclusion of company logo on the Congress App with a link to your company website
- *Company logo on ASC banner to be displayed at RACS head office in Melbourne prior to the Congress
- *Company logo on Congress signage at the venue (quantity and type at the discretion of RACS).

*Inclusion subject to time of receipt of payment.

Important Notes:
The total value of support includes the cost of sponsorship packages (refer pages 10 – 15), advertising (refer page 17) and exhibition packages (refer page 18).
The total value of support excludes the cost of non-exhibiting sponsor representative registrations and additional exhibitor registrations.
Section Program Sponsorship

All sections invite one or more leading international or Australasian visitors to participate in their program. Opportunities exist for companies to sponsor a section program of the ASC to enable the Section Convener to enhance their program through the inclusion of leading national / international surgeons / health professionals. Sponsorship is sought for section programs as listed on pages 6 – 7.

GOLD SECTION PROGRAM SPONSOR – $16,900.00 (GST NOT APPLICABLE)

Acknowledgement as a Gold Section Program Sponsor as follows:

- *Company logo on the sponsors page in the provisional program
- *Company logo at the beginning of the sponsored section program page in the provisional program
- Company logo on the holding slide throughout the section program at the Congress
- Company logo on the Congress App in the relevant section program
- Company logo on the Virtual Congress in the relevant section program.

SILVER SECTION PROGRAM SPONSOR – $11,400.00 (GST NOT APPLICABLE)

Acknowledgement as a Silver Section Program Sponsor as follows:

- *Company logo on the sponsors page in the provisional program
- *Company logo at the beginning of the sponsored section program page in the provisional program
- Company logo on the holding slide throughout the section program at the Congress
- Company logo on the Congress App in the relevant section program
- Company logo on the Virtual Congress in the relevant section program.

BRONZE SECTION PROGRAM SPONSOR – $7,300.00 (GST NOT APPLICABLE)

Acknowledgement as a Bronze Section Program Sponsor as follows:

- *Company logo on the sponsors page in the provisional program
- *Company logo at the beginning of the sponsored section program page in the provisional program
- Company logo on the holding slide throughout the section program at the Congress
- Company logo on the Congress App in the relevant section program
- Company logo on the Virtual Congress in the relevant section program.

*Inclusion subject to time of receipt of payment.

Important Note:
Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 16).
Best Research Paper Prize Sponsorship

Research prizes are awarded to a presenter who is selected by the Section Convener as delivering the most outstanding presentation within the section program. Only one such prize is awarded per participating section.

$500.00 (GST NOT APPLICABLE) PER PARTICIPATING SECTION

Package benefits:

- *Company acknowledgement in the provisional program on the relevant section program page
- Acknowledgement on the certificate awarded to the recipient of the prize.

*Inclusion subject to time of receipt of payment.

Additional Information

The following sections will award a Best Research Prize in 2019:

Correct at time of printing (June 2018). May be subject to change.

Bariatric Surgery
Breast Surgery
Cardiothoracic Surgery
Craniomaxillofacial Surgery
Endocrine Surgery
General Surgery
Global Health
Hepatobiliary Surgery
Military Surgery
Orthopaedic Surgery
Otolaryngology Head & Neck Surgery
Paediatric Surgery
Pain Medicine
Plastic & Reconstructive Surgery
Quality & Safety
Rural Surgery
Surgical History
Surgical Oncology
Transplantation Surgery
Upper GI Surgery
E-Poster Presentation

Important Notes:

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 16).

Other sections may choose to award a Best Research Paper Prize without seeking sponsorship support.
Masterclass Sponsorship

Masterclasses are breakfast sessions with an invited panel of experts and a moderator to address an important topic(s) within a section. Masterclasses are either specific to one section or combined.

$3,500.00 (GST NOT APPLICABLE) PER MASTERCLASS

Package benefits:

- *Company acknowledgement and logo in the Masterclass section of the provisional program
- Company acknowledgement and logo on the Virtual Congress
- Company acknowledgement and logo on the Congress App
- Four tickets to the Masterclass for company representatives
- Opportunity to display a company banner in the room (banner provided at sponsor’s cost). Banner to be set-up by sponsor immediately prior to the commencement of the Masterclass and dismantled at the immediate conclusion
- Opportunity to provide Masterclass participants with a company brochure (provided and distributed at sponsor’s cost)
- Acknowledgement as a sponsor on the Masterclass ticket.

*Inclusion subject to time of receipt of payment.

Additional Information

As the program develops, information on Masterclasses and topics to be presented will be available. Please email us for updates at: asc.sponsorship@surgeons.org

Important Notes:

Attendance of representatives at a masterclass is limited to only representatives of sponsors of the masterclass.

Masterclasses are ticketed activities and as such delegates are required to pay a nominal fee to assist with planning and to contribute towards the cost of staging the activity.

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 16).
Section Dinner Sponsorship

Section dinners will be held on Tuesday 7 and Wednesday 8 May 2019 to further enhance delegate interaction and networking with colleagues. The dinners are either specific to one section or combined.

GOLD SECTION DINNER SPONSORSHIP – $7,000.00 (GST NOT APPLICABLE)

Gold Section Dinner Sponsorship benefits:
• Six tickets to the dinner (with option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per advertised price in the RACS ASC 2019 provisional program).

Acknowledgement as a Gold Section Dinner Sponsor as follows:
• *Company logo and acknowledgement on the section dinners page in the provisional program
• Acknowledgement as a sponsor on the dinner ticket
• Acknowledgement as a sponsor on the section dinners page on the Virtual Congress
• Acknowledgement as a sponsor on the section dinners page on the Congress App.

SILVER SECTION DINNER SPONSORSHIP – $5,300.00 (GST NOT APPLICABLE)

Silver Section Dinner Sponsorship benefits:
• Four tickets to the dinner (with option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per the advertised price in the RACS ASC 2019 provisional program).

Acknowledgement as a Silver Section Dinner Sponsor as follows:
• *Company logo and acknowledgement on the section dinners page in the provisional program
• Acknowledgement as a sponsor on the dinner ticket
• Acknowledgement as a sponsor on the section dinners page on the Virtual Congress
• Acknowledgement as a sponsor on the section dinners page on the Congress App.

BRONZE SECTION DINNER SPONSORSHIP – $3,200.00 (GST NOT APPLICABLE)

Bronze Section Dinner Sponsorship benefits:
• Two tickets to the dinner (with option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per advertised price in the RACS ASC 2019 provisional program).

Acknowledgement as a Bronze Section Dinner Sponsor as follows:
• *Company logo and acknowledgement on the section dinners page in the provisional program
• Acknowledgement as a sponsor on the dinner ticket
• Acknowledgement as a sponsor on the section dinners page on the Virtual Congress
• Acknowledgement as a sponsor on the section dinners page on the Congress App.

*Inclusion subject to time of receipt of payment.
Section Dinner Sponsorship (cont'd)

Additional Information

The section dinners will be held on Tuesday 7 May and Wednesday 8 May 2019. The following dinners have been confirmed:

TUESDAY 7 MAY 2019

- Quality & Safety / Surgical Directors / Surgical Education Dinner
- Surgical Oncology Dinner
- Younger Fellows & Trainees / Senior Surgeons Dinner

WEDNESDAY 8 MAY 2019

- Bariatric Surgery / HPB Surgery / Transplantation Surgery / Upper GI Surgery Dinner
- Breast Surgery / Endocrine Surgery Dinner
- Cardiothoracic Surgery Dinner
- Colorectal Surgery Dinner
- General Surgery / Rural Surgery Dinner
- Military Surgery / Surgical History Dinner
- Orthopaedic Surgery / Pain Medicine / Trauma Surgery Dinner
- Paediatric Surgery Dinner

As the program develops additional dinners and dinner combinations will be confirmed. Please email us for updates at asc.sponsorship@surgeons.org if you are interested in sponsoring a dinner for any of the below sections:

- Craniomaxillofacial Surgery
- Global Health
- Otolaryngology Head & Neck Surgery
- Medico-legal
- Plastic & Reconstructive Surgery

Important Notes:

Due to the popularity of the dinners and venue capacities, attendance of industry representatives at section dinners is limited to only representatives of sponsors of the dinner(s).

Dinner sponsorship applications are subject to RACS approval.

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 16).
Pocket Program Sponsorship – Exclusive Opportunity

The pocket program will be the only printed program available onsite at the Congress for delegates.

POCKET PROGRAM SPONSORSHIP - $15,000.00 (GST NOT APPLICABLE)

Pocket Program Sponsorship benefits:

- *Two full page advertisements in the pocket program
  Artwork specifications: (99mm W x 210mm H + 3mm bleed. To be supplied as press ready PDF [CMYK, 300 dpi])
- *Company logo on the front cover of the pocket program

E-Poster Sponsorship

E-Posters will be displayed in the industry exhibition at the Congress.

E-POSTER SPONSORSHIP - $15,000.00 (GST NOT APPLICABLE)

E-Poster Sponsorship benefits:

- Company acknowledgement and logo on e-poster screen
- A 15-second advertising video clip (no sound) to be incorporated in the display of e-posters (to be supplied at sponsor’s cost) at the discretion of RACS
- *Company acknowledgement as an e-poster sponsor in the provisional program
- Company acknowledgement on the Virtual Congress
- Company acknowledgement on the Congress App

*Inclusion subject to time of receipt of payment.

E-Satchel Insert

An e-satchel insert provides your company with the opportunity to include a promotional brochure on the Congress App. No hard copy inserts will be provided to delegates.

E-SATCHEL INSERT - $3,600.00 (GST NOT APPLICABLE)

Additional Notes

Format: One PDF company brochure (no larger than 10MB) to be uploaded to the Virtual Congress and Congress App. Artwork to be supplied by sponsor at sponsor’s own cost.

Important Note:

Applications for e-satchel inserts from companies / organisations not participating as a sponsor or exhibitor are permitted (subject to RACS approval).

Other Sponsorship Opportunities

- Congress Dinner Sponsorship (price on application)
Industry Representative Registration

Industry representatives may register to attend the Congress as either an exhibitor or a non-exhibiting sponsor representative. Please see below for further details.

EXHIBITOR REGISTRATIONS

The purchase price of one 3m x 3m booth includes two transferable exhibitor registrations for representatives to attend the Congress and to participate in non-ticketed sessions / activities.

Refer to page 18 for exhibition packages and inclusions.

ADDITIONAL EXHIBITOR REGISTRATIONS

$200.00 (GST not applicable) per person, per day (maximum 4 days)

Additional exhibitor registrations can be purchased by exhibitors. Please refer to the Sponsorship and Exhibition Application Form (refer to pages 23 – 26).

NON-EXHIBITING SPONSOR REPRESENTATIVE REGISTRATIONS

$2,000.00 (GST not applicable) per representative (limited)

Sponsors of the ASC who are not participating in the industry exhibition can register representatives to attend the Congress and to participate in non-ticketed sessions / activities. Registration is for the duration of the Congress and the quantity is limited to:

- Sponsors providing sponsorship up to $9,100.00 (GST not applicable) – one non-exhibiting sponsor representative registration may be purchased
- Sponsors providing sponsorship greater than $9,100.00 (GST not applicable) – two non-exhibiting sponsor representative registrations may be purchased.

This is a four day registration with access to non-ticketed sessions / activities and the industry exhibition (including daily morning tea, lunch and afternoon tea). This option is not available to non-sponsors of the Congress.

Important Notes:

Industry representatives may only attend the Congress if they are a sponsor or exhibitor representative.

Industry representatives who are non-sponsors / non-exhibitors may not register to attend as delegates.

Industry representatives from companies / organisations who have purchased an e-satchel insert only are not eligible to register.
Advertising Opportunities

PROVISIONAL PROGRAM ADVERTISING
The provisional program is an A4 size booklet distributed to all surgeons and surgical Trainees of RACS and affiliates (approximately 8,000). The provisional program contains delegate registration / accommodation booking information, an outline of the plenary and section programs, workshops and masterclasses along with general Congress information. It is most commonly referred to by delegates to plan their attendance at the Congress.

Advertising space can be aligned to your company’s sectional interest (subject to availability).

FULL PAGE ADVERTISEMENT – $6,000.00 (GST NOT APPLICABLE)
Artwork Specifications: 210mm W x 297mm H + 3mm bleed

HALF PAGE ADVERTISEMENT – $3,000.00 (GST NOT APPLICABLE)
Artwork Specifications: 210mm W x 148mm H + 3mm bleed

QUARTER PAGE ADVERTISEMENT – $1,500.00 (GST NOT APPLICABLE)
Artwork Specifications: 105mm W x 148mm H + 3mm bleed

Additional Notes
Artwork: To be supplied as press ready PDF (CMYK, 300 dpi).
Material Deadline: Friday 21 September 2018.
Circulation: Approximately 8,000 copies are circulated to potential delegates of the 2019 RACS Annual Scientific Congress.
Distribution: The provisional program is made available on the Congress website (asc.surgeons.org) approximately six months prior to the Congress and a hard copy is mailed to all surgeons and surgical Trainees of RACS and affiliates.

Important Notes:
Only sponsors or exhibitors of the Congress are permitted to include advertisements in the provisional program. Positions in the provisional program are provided on a first come, first served basis. Please refer to the application form to book your preferred advertising position. Your preferred advertising position in the provisional program is not guaranteed however RACS will endeavour to accommodate your request where possible.
# Exhibition Packages

<table>
<thead>
<tr>
<th>Inclusions</th>
<th>3m x 3m Booth Package</th>
<th>6m x 3m Booth Package</th>
<th>6m x 6m Space Only Package</th>
<th>6m x 9m Space Only Package</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry exhibitor registration (transferable) including:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to non-ticketed scientific sessions / activities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to industry exhibition including daily morning and afternoon tea and lunch (7 – 10 May 2019 inclusive)</td>
<td>2</td>
<td>4</td>
<td>8</td>
<td>12</td>
</tr>
<tr>
<td>*Acknowledgement as an exhibitor in the provisional program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>*Acknowledgement as an exhibitor on the Virtual Congress and Congress App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>*Company contact details listed on the Virtual Congress and Congress App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Delegate circulation list including name and state / country (where release of details has been granted) provided once after the closure of early registration and again immediately prior to the Congress</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2,500mm white wall panels</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3,000mm x 300mm high fascia with company name (maximum of 30 letters)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lighting – 2 x 38 watt spotlights mounted on track</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 x 5 amp power point</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Inclusion subject to time of receipt of payment.

**Important Notes:**

Additional exhibitor registrations can be purchased for $200.00 (GST not applicable) per person, per day (maximum 4 days) (refer to page 16). Please refer to the floor plan on page 19 for booth locations.
Exhibition Floor Plan  Bangkok Convention Centre B2

Delegate catering breaks (morning tea, lunch and afternoon tea) will be held in the industry exhibition (Tuesday 7 May to Friday 10 May 2019 inclusive).
Exhibition Information

CUSTOM STANDS
Requests for a custom stand (space only) should be made at the time of application. The exhibition contractor XCON Co. Ltd. can assist with custom stand designs. Should a company wish to use the services of another contractor for the design and build of their custom stand, full contact details of this contractor must be supplied to RACS. The exhibitor is responsible for providing RACS with a custom stand design for approval.

EXHIBITOR REGISTRATIONS
All representatives at your booth must be registered. The purchase price of one 3m x 3m booth includes two exhibitor registrations for the duration of the Congress. Additional exhibitor registrations can be purchased for a discounted rate of $200.00 (GST not applicable) per person, per day (maximum 4 days). Additional exhibitor registrations are only available to exhibitors.

VENUE AND EXHIBITION DETAILS
The exhibition will be held in the Bangkok Convention Centre B2 at Centara Grand & Bangkok Convention Centre, Bangkok, Thailand. All morning teas, afternoon teas and lunches will be served in the exhibition area (Tuesday 7 May to Friday 10 May 2019 inclusive).

MOVE-IN / MOVE-OUT SCHEDULE
(Subject to final confirmation)
Exhibitor Move-In
Monday 6 May 2019 times TBA

Exhibition Opens
Tuesday 7 May 2019 times TBA

Exhibitor Move-Out
Friday 10 May 2019 times TBA

Example of a 3m x 3m shell scheme booth
How to Book and Payment Deadlines

APPLICATION INFORMATION
1. Please complete and return the enclosed application form indicating your sponsorship and / or exhibition preference(s).
2. Acceptance of a sponsorship / exhibition application is subject to RACS approval.
3. An application does not warrant immediate acceptance and all applicants will be advised in writing of acceptance or otherwise.
4. Should the application be accepted a tax invoice will be provided.
5. For sponsors / exhibitors to be acknowledged in the provisional program, the application form and payment must be received before Friday 21 September 2018.
6. Sponsorship and exhibition applications are considered in order of receipt of the application form and payment.

PAYMENT
Full payment must be made by the date specified on the tax invoice, and all payments must be finalised prior to the start of the Congress.

PAYMENT OPTIONS
Cheque: Payable to the Royal Australasian College of Surgeons
Send to:
RACS ASC 2019
Conferences & Events Department
Royal Australasian College of Surgeons
College of Surgeons’ Gardens
250 – 290 Spring Street
East Melbourne VIC 3002
Australia
Credit Card / PayPal / EFT: Details to be provided on receipt of application form.

RACS CONTACT
For further information please contact:
Conferences & Events Department
Royal Australasian College of Surgeons
College of Surgeons’ Gardens
250 – 290 Spring Street
East Melbourne VIC 3002
Australia
T: +61 3 9249 1158
F: +61 3 9276 7431
E: asc.sponsorship@surgeons.org
Notes
Sponsorship and Exhibition Application Form

Company Name (to appear in ASC publications)

Title                          First Name Surname
Position
Address
City
State Country Postcode
Phone Fax
Mobile Email

**SECTION PROGRAM SPONSORSHIP**

<table>
<thead>
<tr>
<th>Section Program</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bariatric Surgery</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breast Surgery</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cardiothoracic Surgery</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Colorectal Surgery</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Cranio-maxillofacial Surgery</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Endocrine Surgery</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>General Surgery</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Global Health</td>
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<td></td>
<td></td>
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<tr>
<td>Hepatobiliary Surgery</td>
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<td></td>
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<tr>
<td>Indigenous Health</td>
<td></td>
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<tr>
<td>Medico-legal</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Military Surgery</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Orthopaedic Surgery</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Otolaryngology Head &amp; Neck Surgery</td>
<td></td>
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<tr>
<td>Paediatric Surgery</td>
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<td></td>
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<tr>
<td>Pain Medicine</td>
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<td></td>
</tr>
<tr>
<td>Plastic &amp; Reconstructive Surgery</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quality &amp; Safety</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Rural Surgery</td>
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<td></td>
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<tr>
<td>Senior Surgeons Program</td>
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<tr>
<td>Surgical Directors Program</td>
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<tr>
<td>Surgical Education</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Surgical History</td>
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<td></td>
<td></td>
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<tr>
<td>Surgical Oncology</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trainees Association</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**SECTION PROGRAM SPONSORSHIP (CONT'D)**

<table>
<thead>
<tr>
<th>Section Program</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transplantation Surgery</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trauma Surgery</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper GI Surgery</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Women in Surgery Program</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Younger Fellows Program</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Sub Total $  

**MASTERCLASS SPONSORSHIP**

Please list the Section of the Masterclasses you would like to sponsor.

1. $3,500.00
2. $3,500.00
3. $3,500.00
4. $3,500.00

Sub Total $  

**POCKET PROGRAM SPONSORSHIP**

Pocket Program Sponsorship $15,000.00

Sub Total $  

**E-POSTER SPONSORSHIP**

E-Poster Sponsorship $15,000.00

Sub Total $  

*All costs are in Australian Dollars. GST is not applicable.*
**SECTION DINNER SPONSORSHIP**

<table>
<thead>
<tr>
<th>Event</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday 7 May 2019</td>
<td>$7,000.00</td>
<td>$5,300.00</td>
<td>$3,200.00</td>
</tr>
<tr>
<td>Quality &amp; Safety / Surgical Directors / Surgical Education Dinner</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Surgical Oncology Dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Younger Fellows &amp; Trainees / Senior Surgeons Dinner</td>
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<td></td>
</tr>
<tr>
<td>Wednesday 8 May 2019</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Bariatric Surgery / HPB Surgery / Transplantation Surgery / Upper GI Surgery Dinner</td>
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<td></td>
</tr>
<tr>
<td>Breast Surgery / Endocrine Surgery Dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cardiotoracic Surgery Dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Colorectal Surgery Dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>General Surgery / Rural Surgery Dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Military Surgery / Surgical History Dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Orthopaedic Surgery / Pain Medicine / Trauma Surgery Dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paediatric Surgery Dinner</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Please indicate any additional Sections you would like to sponsor:
- [ ] Craniomaxillofacial Surgery
- [ ] Global Health
- [ ] Otolaryngology Head & Neck Surgery
- [ ] Medico-legal
- [ ] Plastic & Reconstructive Surgery

**BEST RESEARCH PAPER PRIZE**

Please tick any Research Prize(s) you would like to sponsor.
- [ ] Bariatric Surgery $500.00
- [ ] Breast Surgery $500.00
- [ ] Cardiotoracic Surgery $500.00
- [ ] Craniomaxillofacial Surgery $500.00
- [ ] Endocrine Surgery $500.00
- [ ] General Surgery $500.00
- [ ] Global Health $500.00
- [ ] Hepatobiliary Surgery $500.00
- [ ] Military Surgery $500.00
- [ ] Orthopaedic Surgery $500.00
- [ ] Otolaryngology Head & Neck Surgery $500.00
- [ ] Paediatric Surgery $500.00
- [ ] Pain Medicine $500.00
- [ ] Plastic & Reconstructive Surgery $500.00
- [ ] Quality & Safety $500.00
- [ ] Rural Surgery $500.00
- [ ] Surgical History $500.00
- [ ] Surgical Oncology $500.00
- [ ] Transplantation Surgery $500.00
- [ ] Upper GI Surgery $500.00
- [ ] E-Poster Presentation $500.00

Sub Total $0.00

**PROVISIONAL PROGRAM ADVERTISING**

Please nominate the number of advertisements you would like to place in the provisional program.

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Advertisement</td>
<td>$6,000.00</td>
</tr>
<tr>
<td>Half Page Advertisement</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Quarter Page Advertisement</td>
<td>$1,500.00</td>
</tr>
</tbody>
</table>

Please nominate preferred section program / position for your advertisement placement.

1. 
2. 

Sub Total $0.00

**E-SATCHEL INSERT**

Please nominate the number of e-satchels you would like to include on the Congress App.

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>E-Satchel Insert</td>
<td>$3,600.00</td>
</tr>
</tbody>
</table>

Sub Total $3,600.00

*All costs are in Australian Dollars. GST is not applicable.*
**INDUSTRY EXHIBITION**

Please select the exhibition package you would like to purchase. **Qty**

<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 3m Booth Package</td>
<td>$8,000.00</td>
</tr>
<tr>
<td>6m x 3m Booth Package</td>
<td>$15,500.00</td>
</tr>
<tr>
<td>6m x 6m Space Only Package</td>
<td>$30,000.00</td>
</tr>
<tr>
<td>6m x 9m Space Only Package</td>
<td>$45,000.00</td>
</tr>
</tbody>
</table>

Please list your top 3 preferences for your booth position (as per the exhibition floor plan on page 19).

1. 
2. 
3.

*Booth allocations are subject to availability at the time of application.*

Please indicate if you will be using the provided shell scheme booth or designing and building a custom booth.

- [ ] Shell Scheme Booth
- [ ] Custom Booth (space only provided)

**COMPLIMENTARY EXHIBITOR REGISTRATIONS**

Transferable exhibitor registrations are included as follows:

- 3m x 3m booth - entitled to two industry exhibitor registrations
- 6m x 3m booth - entitled to four industry exhibitor registrations
- 6m x 6m space - entitled to eight industry exhibitor registrations
- 6m x 9m space - entitled to twelve industry exhibitor registrations

Please list the representatives below. Details can be provided at a later date if not known at time of application. (First name and surname for name badge):

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 
11. 
12.

**ADDITIONAL EXHIBITOR REGISTRATIONS**

Please list any additional exhibitor registrations (first name and surname for name badge). Maximum 4 days. **Tick Day/s Attending**

<table>
<thead>
<tr>
<th>Registration</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>$200.00/day</td>
</tr>
<tr>
<td>2.</td>
<td>$200.00/day</td>
</tr>
<tr>
<td>3.</td>
<td>$200.00/day</td>
</tr>
<tr>
<td>4.</td>
<td>$200.00/day</td>
</tr>
<tr>
<td>5.</td>
<td>$200.00/day</td>
</tr>
</tbody>
</table>

Please add names to page 4 of this form if more than five registrations are required.

**NON-EXHIBITING SPONSOR REPRESENTATIVE REGISTRATIONS**

Please list any non-exhibiting sponsor representatives you would like to register (first name and surname for name badge). This is a full (4 day) registration.

- Sponsorship up to $9,100.00 - One representative
- Sponsorship more than $9,100.00 - Two representatives

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>$2,000.00/rep</td>
</tr>
<tr>
<td>2.</td>
<td>$2,000.00/rep</td>
</tr>
</tbody>
</table>

**TOTALS**

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section Program Sponsorship</td>
<td>$</td>
</tr>
<tr>
<td>Masterclass Sponsorship</td>
<td>$</td>
</tr>
<tr>
<td>Pocket Program Sponsorship</td>
<td>$</td>
</tr>
<tr>
<td>E-Poster Sponsorship</td>
<td>$</td>
</tr>
<tr>
<td>Section Dinner Sponsorship</td>
<td>$</td>
</tr>
<tr>
<td>E-Satchel Insert</td>
<td>$</td>
</tr>
<tr>
<td>Best Research Paper Prize</td>
<td>$</td>
</tr>
<tr>
<td>Provisional Program Advertising</td>
<td>$</td>
</tr>
<tr>
<td>Industry Exhibition</td>
<td>$</td>
</tr>
<tr>
<td>Additional Exhibitor Registrations</td>
<td>$</td>
</tr>
<tr>
<td>Non-Exhibiting Sponsor Representative Registrations</td>
<td>$</td>
</tr>
</tbody>
</table>

**Total Payable AUD**

All costs listed are payable in AUD. GST is not applicable.
All costs are in Australian Dollars. GST is not applicable.

Payment Options

Registration as a sponsor or exhibitor at the RACS Annual Scientific Congress is not valid until payment has been received.

Full payment must be made by the date specified on the tax invoice.

Royal Australasian College of Surgeons  ABN 29 004 167 766

☐ Cheque  Made payable to the 'Royal Australasian College of Surgeons'

☐ Credit Card / Pay Pal / EFT  Details will be provided to make payment.

Terms and Conditions

We accept the Terms and Conditions including the Special Terms and Conditions printed on page 27 of this Sponsorship and Exhibition Prospectus.

Signed:

Name (print):

Date:

Additional Information for RACS

Office Use Only

Date application received:

Application entered by:  Date:

Payment processed by:  Date:
Terms and Conditions

The application of the Exhibitor to exhibit is an offer which is accepted by the Royal Australasian College of Surgeons ("RACS") on receipt of the amount payable on making the application.

BOOKING CONDITIONS

Acceptance of Sponsorship / Exhibition applications will be subject to RACS approval. RACS reserves the right to decline applications based on, among other things, any association, direct or indirect, that does not uphold the objectives of the meeting.

CANCELLATION POLICY

- In the case of the cancellation of sponsorship, unless all sponsorship is resold RACS reserves the right to retain monies received.
- In the case of the cancellation of a booth(s), please note that unless RACS is able to sell all space it reserves the right to retain all monies received.
- If the balance of payment on the booth(s) is not received by the date specified on the tax invoice the allocated booth(s) will be cancelled.

ATTENDANCE

The Exhibitor’s representative(s) must register for the Congress in accordance with the conditions of the package(s).

GENERAL TERMS

The Exhibitor is bound by these Terms and Conditions and those Conditions set out in this “ASC Sponsorship and Exhibition Prospectus”, which is acknowledged as being received.

BOOTH ALLOCATION

The Exhibitor understands that booths and / or space will be allocated strictly in order of receipt of payment and that RACS decision will be final.

LIABILITY AND INSURANCE

The Exhibitor and the servants, agents and contractors of the Exhibitor occupy and use the exhibition space / booth allotted under this exhibition contract and enter the Centara Grand & Bangkok Convention Centre and act under or pursuant to this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases RACS, the Centara Grand & Bangkok Convention Centre (“the Venue Managers”) and the exhibition contractor and each of them against all actions, suits, costs, claims and demands brought against RACS, and the Venue Managers by any natural person, firm or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm or corporation as a result of any act or default of the Exhibitor or the servants, agents, contractors or invitees of the Exhibitor or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing RACS and the Venue Managers or any of them shall not in any circumstances be liable for any loss damage or injury which may occur to the Exhibitor or the servants, agents or contractors of the Exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

CONSEQUENTIAL DAMAGE

RACS will not be liable for any indirect or consequential damages arising out of a breach of these Terms and Conditions.

IMPLIED WARRANTIES

In the event any statute implies any term condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of RACS for breach of any such implied term will be limited, at the option of RACS, to any one or more of the following:

- The replacement of goods to which the breach relates or the supply of equivalent goods / services
- The repair of such goods
- The payment of the cost of replacing the goods or of acquiring equivalent goods / services, or
- The payment of the cost of having the goods repaired.

SECURITY

The Centara Grand & Bangkok Convention Centre security operations provide fundamental perimeter security in the complex but beyond this, RACS, and the Venue Managers and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Security staff dedicated to duty in your booth area can be engaged at the Exhibitor’s cost.

ADDITIONAL CONDITIONS

The Exhibitor and the servants, agents, contractors and invitees of the Exhibitor are also to observe the conditions, rules, regulations and procedures as set out in the exhibition manual of the Centara Grand & Bangkok Convention Centre as revised and added to from time to time and which is available for inspection on request.

VARIATIONS

RACS may in the event of any circumstance which renders it necessary vary the booth or stand space allocation and the Exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

UNAVOIDABLE OCCURRENCES

In the event that the exhibition is cancelled or delayed through no fault of RACS or the Venue Managers including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or to claim for any loss or damage.

ASSIGNMENTS AND SUBLETTING

No Exhibitor shall assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of RACS.

HOURS

RACS shall determine the hours during which the exhibition shall be conducted and as to hours of access for Exhibitors including variations of such times as shall be necessary.

SPECIAL TERMS AND CONDITIONS

1. Sponsors / Exhibitors are not permitted to conduct any photography / filming at their booths or at the Congress at any time during the Congress unless agreed to by RACS.

2. Sponsors / Exhibitors are not permitted to hold any activities at the Centara Grand & Bangkok Convention Centre during the official program unless agreed to by RACS.

3. Exhibitors agree to adhere to the hours set by RACS for the exhibition move-in and move-out.
RACS ASC 2019
BANGKOK
THE COMPLETE SURGEON: BACKING THE FUTURE

RACS 88th Annual Scientific Congress
6 – 10 May 2019  Centara Grand & Bangkok Convention Centre | Bangkok, Thailand