Safe and Sustainable – The Future of Surgery?

86TH ANNUAL SCIENTIFIC CONGRESS

ROYAL AUSTRALASIAN COLLEGE OF SURGEONS

8 - 12 MAY 2017

ADELAIDE CONVENTION CENTRE

ADELAIDE, AUSTRALIA

Sponsorship and Exhibition Prospectus
Conveners’ Invitation

On behalf of the organising committee we invite you to participate in the 86th Annual Scientific Congress (ASC) to be held at the Adelaide Convention Centre from Monday 8 May to Friday 12 May 2017.

The value of individual surgical procedures is currently being defined in a bid to rationalise the health dollar. The time honoured tools of peer review and audits of activity and outcome are now challenged by an economic value metric which surgeons have previously not had to contend with.

Despite this, the race to develop – and to implement – new technologies in surgical practice shows no signs of slowing down. Whilst surgeons are regularly challenged to justify the cost of adopting these new technologies in everyday practice, questions are also presently asked about the validity and value of procedures surgeons have performed for many years.

The future of surgery is likely to be defined by how we address these particular challenges of the present. It is this future – safe and sustainable – that the ASC 2017 in Adelaide will address, and attempt to define, over the course of the Congress.

The scientific program and plenary sessions have been constructed by the conveners to address the theme of the Congress – “Safe and Sustainable – the Future of Surgery?”

Whilst there will be the expected high standard of scientific discourse in the various specialty sections, the plenaries will address the questions of sustainability of modern surgery, safety and efficacy evaluation of evolving technologies and the crucial question of audit and quality assurance that will be required to take surgery into a safe and sustainable future.

We invite your participation as a sponsor or exhibitor and look forward to meeting you at ASC 2017.

Yours sincerely,

Mr Peter Subramaniam FRACS
ASC Convener

Mr David Walsh FRACS
ASC Scientific Convener
Royal Australasian College of Surgeons

The Royal Australasian College of Surgeons (RACS), formed in 1927, is a non-profit organisation training surgeons and maintaining surgical standards in Australia and New Zealand. The College’s purpose is to be the unifying force for surgery in Australia and New Zealand, with FRACS standing for excellence in surgical care.

RACS Annual Scientific Congress

The RACS Annual Scientific Congress is the largest annual multi-disciplinary surgical meeting held in Australasia. The ASC 2017 is estimated to attract over 1,500 registrants across four days comprising of surgeons, surgical Trainees and other health professionals. Of this amount it is estimated that approximately 70% of delegates attending the ASC are surgeons and 30% are surgical Trainees and other health professionals.

The 2017 Congress will feature 30 section programs comprising 16 specialty specific surgical programs and 14 programs of interest for all delegates.

2017 Dates

Monday 8 May
Exhibition move-in, workshops and the Convocation Ceremony (graduation ceremony for New Fellows)

Tuesday 9 May
Exhibition opening and ASC program

Wednesday 10 May
Exhibition and ASC program

Thursday 11 May
Exhibition and ASC program

Friday 12 May
Exhibition, ASC program and exhibition move-out
Why should you be involved?

Involvement with the RACS ASC 2017 provides your company with direct access to and contact with over 1,500 surgeons, surgical Trainees and other health professionals from Australia, New Zealand, Hong Kong, South East Asia, Europe, United Kingdom, United States of America and other countries. In 2017 it is estimated that up to 90% of delegates will be from Australia and New Zealand and the remaining attendees from other countries.

Involvement will provide your company with:

- Direct access to national and international markets
- New ideas from surgical leaders
- Recognition amongst the surgical field of your support of education and collaboration
- Opportunity to meet international surgical leaders and upcoming Trainees
- Four days of exhibit time during delegate breaks (2 hours per day) over four days
- Opportunity to increase your client base
- Maintenance of existing client relationships
- Opportunities to demonstrate and display your products at your booth in the industry exhibition
- Business networking opportunities
- Increased brand awareness
- Opportunity to launch new brands/products

ASC Marketing Communications Strategy

The comprehensive marketing communications plan encompasses:

- Promotional flyer distributed at key preceding conferences
- Provisional program distributed to all RACS members
- Regular ASC articles in the College’s Surgical News publication distributed to all RACS members
- Regular promotion in the College’s Fax Mentis (e-newsletter) distributed to all RACS members
- ASC e-newsletter
- Promotional support from surgical societies to members through online website listings and newsletters
- Congress promoted on international surgical colleges / association websites
- The Congress is promoted by the College at major meetings in Australia, New Zealand and internationally
- Congress website
- Congress App

Program Features

- Plenary sessions
- Concurrent specialty specific surgical programs
- Concurrent programs of interest for all delegates
- Prestigious Named Lectures
- Masterclasses
- Workshops
- Industry exhibition
- E-posters
- Virtual Congress
- Congress App
MTAA and MTANZ Codes of Practice

The Medical Technology Association of Australia (MTAA) Code of Practice can be viewed on the MTAA website (www.mtaa.org.au) and the Medical Technology Association of New Zealand (MTANZ) Code of Practice can be viewed on the MTANZ website (www.mtanz.org.nz). RACS endorses the Codes of Practice and urges sponsors and exhibitors to observe the requirements of the Codes in respect of their relations with the College. This extends to sponsors or exhibitors who are not members of the MTAA or the MTANZ. The College expects non-member sponsors or exhibitors to familiarise themselves with the requirements of the Codes and align their activities in accordance with the Codes.

ASC Executive

ASC Convener Mr Peter Subramaniam FRACS
ASC Scientific Convener Mr David Walsh FRACS
Executive Members Dr Amal Abou-Hamden FRACS
Mr David Walters FRACS
Mr Robert Whitfield FRACS
Younger Fellows Forum Mr Robert Whitfield FRACS
ASC Coordinator Mr Roger Wale FRACS
ASC Manager Ms Lindy Moffat
ASC Program Manager Ms Ally Chen
SA Regional Manager Ms Daniela Ciccarello
# Section Conveners and Visitors

Correct at time of printing (June 2016). May be subject to change.

<table>
<thead>
<tr>
<th>SECTION</th>
<th>CONVENERS</th>
<th>VISITORS</th>
<th>COUNTRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bariatric Surgery</td>
<td>Mr Jacob Chisholm</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Breast Surgery</td>
<td>Mr Robert Whitfield</td>
<td>Prof Judy Boughey</td>
<td>USA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Prof Sarkis Meterissian</td>
<td></td>
</tr>
<tr>
<td>Cardiothoracic Surgery</td>
<td>Mr Fabiano Farto Viana</td>
<td>Prof Nasser Altorki</td>
<td>USA</td>
</tr>
<tr>
<td></td>
<td>Mr Michael Worthington</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Colorectal Surgery</td>
<td>Dr Elizabeth Murphy</td>
<td>Assoc Prof Sonia Ramamoorthy</td>
<td>USA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dr Andrew Stevenson</td>
<td>AUSTRALIA</td>
</tr>
<tr>
<td>Craniomaxillofacial</td>
<td>Mr Walter Flapper</td>
<td>Prof Anil Madaree</td>
<td>SOUTH AFRICA</td>
</tr>
<tr>
<td>Endocrine Surgery</td>
<td>Dr Christine Lai</td>
<td>Assoc Prof Rory Clifton-Bligh</td>
<td>AUSTRALIA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Assoc Prof Robert Parkyn</td>
<td>USA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dr Michael Yeh</td>
<td></td>
</tr>
<tr>
<td>General Surgery</td>
<td>Mr Adrian Anthony</td>
<td>Prof Jaques Belghiti</td>
<td>FRANCE</td>
</tr>
<tr>
<td>Global Health</td>
<td>Assoc Prof Suren Krishnan</td>
<td>Prof Rajat Gyaneshwar</td>
<td>Fiji</td>
</tr>
<tr>
<td>Head &amp; Neck Surgery</td>
<td>Dr John-Charles Hodge</td>
<td>Dr David Goldstein</td>
<td>CANADA</td>
</tr>
<tr>
<td>HPB Surgery</td>
<td>Mr John Chen</td>
<td>Prof Pierce Chow</td>
<td>SINGAPORE</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dr Charles Vollmer</td>
<td>USA</td>
</tr>
<tr>
<td>Indigenous Health</td>
<td>Dr David Murray</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Medico Legal</td>
<td>Mr Paul Carney</td>
<td>Dr Katrina Hutchison</td>
<td>AUSTRALIA</td>
</tr>
<tr>
<td></td>
<td>Dr Cindy Molloy</td>
<td>Prof Wendy Rogers</td>
<td></td>
</tr>
<tr>
<td>Military Surgery</td>
<td>Dr Anthony Chambers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Orthopaedic Surgery</td>
<td>Dr Mark Rickman</td>
<td>Prof Justin Cobb</td>
<td>UK</td>
</tr>
<tr>
<td>Paediatric Surgery</td>
<td>Assoc Prof Day Way Goh</td>
<td>Prof Paolo De Coppi</td>
<td>UK</td>
</tr>
<tr>
<td>Pain Medicine</td>
<td>Dr Andrew Zacest</td>
<td>Mr Nikunj Patel</td>
<td>UK</td>
</tr>
<tr>
<td>Quality and Safety</td>
<td>Mr Glenn McCulloch</td>
<td>Prof Mary Hawn</td>
<td>USA</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dr Sally Roberts</td>
<td>NEW ZEALAND</td>
</tr>
<tr>
<td>Rural Surgery</td>
<td>Assoc Prof Matthias Wichmann</td>
<td>Prof O James Garden</td>
<td>UK</td>
</tr>
<tr>
<td>Senior Surgeons Program</td>
<td>Dr John North</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Surgical Directors Program</td>
<td>Prof Rob Padbury</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Surgical Education</td>
<td>Prof Peter Anderson</td>
<td>Prof Pamela Andreatta</td>
<td>USA</td>
</tr>
<tr>
<td>Surgical History</td>
<td>Assoc Prof Brian Brophy</td>
<td>Dr Simon Chaplin</td>
<td>UK</td>
</tr>
<tr>
<td>Surgical Oncology</td>
<td>Mr David Gyorki</td>
<td>Dr Sandra Wong</td>
<td>USA</td>
</tr>
<tr>
<td></td>
<td>Mr Robert Whitfield</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trainees Association</td>
<td>Dr Rob McCusker</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transplantation Surgery</td>
<td>Dr Eu Ling Neo</td>
<td>Mr Darius Mirza</td>
<td>UK</td>
</tr>
<tr>
<td>Trauma Surgery</td>
<td>Dr Christopher Dobbins</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Upper GI Surgery</td>
<td>Mr Tim Bright</td>
<td>Prof Giovanni Zaninotto</td>
<td>UK</td>
</tr>
<tr>
<td>Vascular Surgery</td>
<td>Mr Michael Herbert</td>
<td>Prof Ian Loftus</td>
<td>UK</td>
</tr>
<tr>
<td>Women in Surgery</td>
<td>Dr Melissa Bochner</td>
<td>Assoc Prof Kate Drummond</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Assoc Prof David Charman</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Younger Fellows</td>
<td>Dr Christine Lai</td>
<td>Mr Peter Shin</td>
<td></td>
</tr>
</tbody>
</table>
## Program Overview

Correct at time of printing (June 2016). May be subject to change.

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday 8 May 2017</th>
<th>Tuesday 9 May 2017</th>
<th>Wednesday 10 May 2017</th>
<th>Thursday 11 May 2017</th>
<th>Friday 12 May 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Breakfast Session</strong></td>
<td>Masterclasses</td>
<td>Masterclasses</td>
<td>Masterclasses</td>
<td>Masterclasses</td>
<td></td>
</tr>
<tr>
<td>7:00am – 8:20am</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session 1</strong></td>
<td>Opening Plenary</td>
<td>Scientific Sessions</td>
<td>Scientific Sessions</td>
<td>Scientific Sessions</td>
<td></td>
</tr>
<tr>
<td>8:30am – 10:00am</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session 2</strong></td>
<td>Pre-Congress Workshop Program</td>
<td>Morning Tea with the Industry</td>
<td>Morning Tea with the Industry</td>
<td>Morning Tea with the Industry</td>
<td>Morning Tea with the Industry</td>
</tr>
<tr>
<td>10:00am – 10:30am</td>
<td>Scientific Sessions</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td>Plenary Session</td>
<td></td>
</tr>
<tr>
<td><strong>Session 3</strong></td>
<td>Transplantation Surgery Program</td>
<td>Keynote and Named Lectures</td>
<td>Keynote and Named Lectures</td>
<td>The President’s Lecture</td>
<td>Keynote and Named Lectures</td>
</tr>
<tr>
<td>12noon – 12:30pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session 4</strong></td>
<td>Global Health Program</td>
<td>Lunch with the Industry</td>
<td>Lunch with the Industry</td>
<td>Lunch with the Industry</td>
<td>Lunch with the Industry</td>
</tr>
<tr>
<td>12:30pm – 1:30pm</td>
<td>Keynote and Named Lectures</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session 5</strong></td>
<td></td>
<td>Scientific Sessions</td>
<td>Scientific Sessions</td>
<td>Scientific Sessions</td>
<td></td>
</tr>
<tr>
<td>1:30pm – 2:00pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session 6</strong></td>
<td></td>
<td>Afternoon Tea with the Industry</td>
<td>Afternoon Tea with the Industry</td>
<td>Afternoon Tea with the Industry</td>
<td>Afternoon Tea with the Industry</td>
</tr>
<tr>
<td>3:30pm – 4:00pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Session 7</strong></td>
<td>Convocation Ceremony</td>
<td>Scientific Sessions</td>
<td>Scientific Sessions</td>
<td>Scientific Sessions</td>
<td></td>
</tr>
<tr>
<td>4:00pm – 5:30pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Evening Functions</strong></td>
<td>Section Dinners</td>
<td>Section Dinners</td>
<td>Congress Dinner</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5:00pm – 6:30pm</td>
<td>Welcome Reception</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6:30pm – 7:30pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
ASC Major Supporter Acknowledgement

Companies who provide significant sponsorship support to the Congress will receive acknowledgement as a major ASC supporter. For example, companies who provide combined support totalling $60,000 inc GST would receive acknowledgement as a RACS ASC Bronze Supporter with benefits as outlined below.

Support totalling $95,000 inc GST and over
Acknowledgement as a RACS ASC Gold Supporter. Benefits include:

- Twelve tickets for company representatives to the Convocation Ceremony and Welcome Reception (Monday 8 May 2017)
- Option to purchase four tickets to the Congress Dinner (Thursday 11 May 2017) as per advertised price in the RACS ASC 2017 provisional program
- Company acknowledgement and logo on sponsors page in the provisional and final programs
- Inclusion of company logo on Congress website with a link to your company website
- Inclusion of company logo on Congress App
- Company logo on ASC banner to be displayed at the RACS head office in Melbourne prior to the Congress
- Company logo on Congress signage at the venue (quantity and type at the discretion of the College)
- Option to include an advertisement on the Congress website (advertisement position and dimensions to be advised at the discretion of the College)

Support totalling between $65,000 inc GST to $94,999.99 inc GST
Acknowledgement as a RACS ASC Silver Supporter. Benefits include:

- Eight tickets for company representatives to the Convocation Ceremony and Welcome Reception (Monday 8 May 2017)
- Option to purchase two tickets to the Congress Dinner (Thursday 11 May 2017) as per advertised price in the RACS ASC 2017 provisional program
- Company acknowledgement and logo on sponsors page in the provisional and final programs
- Inclusion of company logo on Congress website with a link to your company website
- Inclusion of company logo on Congress App
- Company logo on ASC banner to be displayed at the RACS head office in Melbourne prior to the Congress
- Company logo on Congress signage at the venue (quantity and type at the discretion of the College)

Support totalling between $35,000 inc GST to $64,999.99 inc GST
Acknowledgement as a RACS ASC Bronze Supporter. Benefits include:

- Four tickets for company representatives to the Convocation Ceremony and Welcome Reception (Monday 8 May 2017)
- Company acknowledgement and logo on sponsors page in the provisional and final programs
- Inclusion of company logo on Congress website with a link to your company website
- Inclusion of company logo on Congress App
- Company logo on ASC banner to be displayed at the RACS head office in Melbourne prior to the Congress
- Company logo on Congress signage at the venue (quantity and type at the discretion of the College)

Important Notes:
The total value of support includes the cost of sponsorship packages (refer pages 9 - 14), advertising (refer pages 16 - 18) and exhibition packages (refer page 19).
The total value of support excludes the cost of non-exhibiting sponsor representative registrations and additional exhibitor registrations.
Section Program Sponsorship

All sections invite one or more leading international or Australasian visitors to participate in their program. Opportunities exist for companies to sponsor a section program of the ASC to enable the Section Convener to enhance their program through the inclusion of leading national / international surgeons / health professionals. Sponsorship is sought for section programs as listed on page 6.

Gold Section Program Sponsor – $18,500 inc GST

Acknowledgement as a Gold Section Program Sponsor as follows:
- *Company logo on the sponsors page in the provisional program
- *Company logo at the beginning of the sponsored section program page in the provisional program
- *Company logo on the sponsors page in the final program
- *Company logo at the beginning of the sponsored section program page in the final program
- Company logo on the holding slide throughout the section program at the Congress
- Company acknowledgement on the Congress App

Silver Section Program Sponsor – $12,500 inc GST

Acknowledgement as a Silver Section Program Sponsor as follows:
- *Company logo on the sponsors page in the provisional program
- *Company logo at the beginning of the sponsored section program page in the provisional program
- *Company logo on the sponsors page in the final program
- *Company logo at the beginning of the sponsored section program page in the final program
- Company logo on the holding slide throughout the section program at the Congress
- Company acknowledgement on the Congress App

Bronze Section Program Sponsor – $8,000 inc GST

Acknowledgement as a Bronze Section Program Sponsor as follows:
- *Company logo on the sponsors page in the provisional program
- *Company logo at the beginning of the sponsored section program page in the provisional program
- *Company logo on the sponsors page in the final program
- *Company logo at the beginning of the sponsored section program page in the final program
- Company logo on the holding slide throughout the section program at the Congress
- Company acknowledgement on the Congress App

*Inclusion subject to time of receipt of payment.

Important Note:

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 15).
Best Research Prize Sponsorship

Research prizes are awarded to a presenter who is selected by the Section Convener as delivering the most outstanding presentation within the section program. Only one such prize is awarded per participating section.

$550 inc GST per participating section

Package benefits:

- *Company acknowledgement in the provisional program on the relevant section program page
- *Company acknowledgement in the final program on the relevant section program page
- Acknowledgement on the certificate awarded to the recipient of the prize.

*Inclusion subject to time of receipt of payment.

Additional Information

The following sections will award a Best Research Prize in 2017:

- Bariatric Surgery
- Breast Surgery
- Cardiotoracic Surgery
- Craniomaxillofacial Surgery
- Endocrine Surgery
- General Surgery
- Global Health
- Head & Neck Surgery
- HPB Surgery
- Indigenous Health
- Medico Legal
- Military Surgery
- Orthopaedic Surgery
- Paediatric Surgery
- Pain Medicine
- Quality and Safety
- Rural Surgery
- Surgical Directors Program
- Surgical History
- Surgical Oncology
- Transplantation Surgery
- Trauma Surgery
- Upper GI Surgery
- Vascular Surgery
- Women in Surgery

Important Note:

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 15).
Masterclass Sponsorship

Masterclasses are breakfast sessions with an invited panel of experts and a moderator to address an important topic(s) within a section. Masterclasses are either specific to one section or combined.

$3,850 inc GST per masterclass

Package benefits:

- *Company acknowledgement and logo in the masterclass section of the provisional program
- *Company acknowledgement and logo in the masterclass section of the final program
- Four tickets to the masterclass for company representatives
- Opportunity to display a company banner in the room (banner provided at sponsor’s cost). Banner to be set-up by sponsor immediately prior to the commencement of the masterclass and dismantled at the immediate conclusion
- Opportunity to provide masterclass participants with a company brochure (provided and distributed at sponsor’s cost).

*Inclusion subject to time of receipt of payment.

Additional Information

The following sections will hold masterclasses in 2017 (correct as at June 2016):

- Breast Surgery (3 available)
- Cardiothoracic Surgery (2 available)
- General Surgery (1 available)
- HPB Surgery (1 available)
- Orthopaedic Surgery (1 available)
- Paediatric Surgery (3 available)
- Pain Medicine (1 available)
- Rural Surgery (3 available)
- Vascular Surgery (1 available)

As the program develops, topics to be presented will be confirmed and masterclasses in other sections may be added, please email us for updates at: caroline.handley@surgeons.org

Important Notes:

Attendance of representatives at a masterclass is limited to only representatives of sponsors of the masterclass.

Masterclasses are ticketed activities and as such delegates are required to pay a nominal fee to assist with planning and to contribute towards the cost of staging the activity.

Sponsorship of a masterclass does not counteract the registration fee required to be paid by delegates.

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 15).
Section Dinner Sponsorship

Section dinners will be held throughout the Congress to further enhance delegate interaction and networking with colleagues. The dinners are either specific to one section or combined.

Gold Section Dinner Sponsorship – $7,700 inc GST

Gold Section Dinner Sponsorship benefits:
- Six tickets to the dinner (with option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per advertised ticket price)

Acknowledgement as a Gold Section Dinner Sponsor as follows:
- *Company logo and acknowledgement on the section dinners page in the provisional program
- *Company logo and acknowledgement on the section dinners page in the final program
- Acknowledgement as a sponsor on the dinner ticket

Silver Section Dinner Sponsorship – $5,750 inc GST

Silver Section Dinner Sponsorship benefits:
- Four tickets to the dinner (with option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per advertised ticket price)

Acknowledgement as a Silver Section Dinner Sponsor as follows:
- *Company logo and acknowledgement on the section dinners page in the provisional program
- *Company logo and acknowledgement on the section dinners page in the final program
- Acknowledgement as a sponsor on the dinner ticket

Bronze Section Dinner Sponsorship – $3,500 inc GST

Bronze Section Dinner Sponsorship benefits:
- Two tickets to the dinner (with option to purchase more at the discretion of the Section Convener immediately prior to the dinner [subject to availability]. Cost as per advertised ticket price)

Acknowledgement as a Bronze Section Dinner Sponsor as follows:
- *Company logo and acknowledgement on the section dinners page in the provisional program
- *Company logo and acknowledgement on the section dinners page in the final program
- Acknowledgement as a sponsor on the dinner ticket

*Inclusion subject to time of receipt of payment.
Section Dinner Sponsorship (continued)

Additional Information
The following dinners are planned for the 2017 ASC (correct as at June 2016):

Tuesday 9 May 2017
- Bariatric Surgery / HPB Surgery / Transplantation Surgery / Upper GI Surgery Dinner
- Cardiothoracic Surgery Dinner
- Head & Neck Surgery Dinner
- Military Surgery / Senior Surgeons / Surgical History / Trauma Surgery Dinner
- Surgical Oncology Dinner
- Younger Fellows & Trainees Dinner

Wednesday 10 May 2017
- Breast Surgery / Endocrine Surgery Dinner
- Colorectal Surgery Dinner
- General Surgery / Rural Surgery Dinner
- Medico Legal Dinner
- Orthopaedic Surgery / Pain Medicine Dinner
- Paediatric Surgery Dinner
- Vascular Surgery Dinner

Important Notes:
Due to the popularity of the dinners and venue capacities, attendance of industry representatives at section dinners is limited to only representatives of sponsors of the dinner(s).

Dinner sponsorship applications are subject to College approval.

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 15).
Congress Dinner Sponsorship

The Congress Dinner is the major evening function for all delegates and will be held on Thursday 11 May 2017. The dinner is a highlight for attendees providing the opportunity to network with colleagues and friends. It is estimated over 400 delegates will attend.

Congress Dinner Sponsorship – $9,900 inc GST

Congress Dinner Sponsorship benefits:

- Ten tickets to the dinner

Acknowledgement as the Congress Dinner Sponsor as follows:

- *Company logo and acknowledgement on the Congress dinner page in the provisional program
- *Company logo and acknowledgement on the Congress dinner page in the final program
- Acknowledgement as a sponsor on the dinner ticket

*Inclusion subject to time of receipt of payment.

Important Note:

Sponsorship benefits do not include Congress registration for industry representatives. These are available with the purchase of an exhibition booth or through a non-exhibiting sponsor representative registration (refer to page 15).
**Industry Representative Registration**

Industry representatives may register to attend the Congress as either an exhibitor or a non-exhibiting sponsor representative. Please see below for further details.

**Exhibitor Registrations**

The purchase price of one 3m x 3m booth includes two transferable exhibitor registrations for representatives to attend the Congress and to participate in non-ticketed sessions/activities. Refer to page 19 for exhibition packages and inclusions.

**Additional Exhibitor Registrations**

$220 inc GST per person, per day (maximum 4 days)

Additional exhibitor registrations can be purchased by exhibitors. Please refer to the Sponsorship and Exhibition Application Form (refer to pages 23 – 26).

**Non-Exhibiting Sponsor Representative Registrations**

$2,200 inc GST per representative (limited)

Sponsors of the ASC who are not participating in the industry exhibition can register representatives to attend the Congress and to participate in non-ticketed sessions / activities. Registration is for the duration of the Congress and the quantity is limited to:

- Sponsors providing sponsorship up to $10,000 - one non-exhibiting sponsor representative registration may be purchased
- Sponsors providing sponsorship greater than $10,000 - two non-exhibiting sponsor representative registrations may be purchased.

This is a 4 day registration with access to non-ticketed sessions / activities and the industry exhibition (including daily morning tea, lunch and afternoon tea). This option is not available to non-sponsors of the Congress.

**Important Notes:**

*Industry representatives may only attend the Congress if they are a sponsor or exhibitor representative.*

*Industry representatives who are non-sponsors / non-exhibitors may not register to attend as delegates.*

*Industry representatives from companies / organisations who have purchased a satchel insert only are not eligible to register.*
Advertising Opportunities

Provisional Program Advertising
The provisional program is an A4 size booklet distributed to all surgeons and surgical Trainees of RACS and affiliates. The provisional program contains delegate registration / accommodation booking information, an outline of the plenary and section programs, workshops and masterclasses along with general Congress information. It is most commonly referred to by delegates to plan their attendance at the Congress.

Advertising space can be aligned to your company’s sectional interest (subject to availability).

Full Page Advertisement – $6,600 inc GST
Artwork Specifications
210mm W x 297mm H + 3mm bleed

Half Page Advertisement – $3,300 inc GST
Artwork Specifications
210mm W x 148mm H + 3mm bleed

Quarter Page Advertisement – $1,650 inc GST
Artwork Specifications
105mm W x 148mm H + 3mm bleed

Additional Notes
Artwork: To be supplied as press ready PDF (CMYK, 300 dpi).
Circulation: Approximately 10,000 copies are circulated to potential delegates of the 2017 RACS Annual Scientific Congress.
Distribution: The provisional program is made available on the Congress website (asc.surgeons.org) approximately six months prior to the Congress and a hard copy is mailed to all surgeons and surgical Trainees of RACS and affiliates.

Important Information:
Only sponsors or exhibitors of the Congress are permitted to include advertisements in the provisional program. Positions in the provisional program are provided on a first come, first served basis. Please refer to the application form to book your preferred advertising position. Your preferred advertising position in the provisional program is not guaranteed however the College will endeavour to accommodate your request where possible.
Advertising Opportunities (continued)

Final Program Advertising
The final program is an A5 size spiral bound booklet which includes completed plenary and section programs, masterclasses, section dinners, official functions and other general information and is a reference guide to assist delegates throughout the Congress.

Advertising space can be aligned to your company’s sectional interest (subject to availability).

Full Page Advertisement – $6,600 inc GST
Artwork Specifications
148mm W x 210mm H + 3mm bleed
Margins: 128mm W x 196mm H

Half Page Advertisement – $3,300 inc GST
Artwork Specifications
148mm W x 105mm H + 3mm bleed
Margins: 128mm W x 91mm H

Quarter Page Advertisement – $1,650 inc GST
Artwork Specifications
74mm W x 105mm H + 3mm bleed
Margins: 74mm W x 91mm H

Additional Notes

Artwork: To be supplied as press ready PDF (CMYK, 300 dpi).
Final program will be spiral bound so 10mm safe type area must be maintained on left and right edges for full and half page advertisements (to allow for left or right page placement).


Circulation: Over 1,500 copies will be circulated to delegates attending the 2017 RACS Annual Scientific Congress.

Distribution: The final program is made available on the Congress website immediately prior to the Congress and a hard copy is included in all delegate satchels distributed on-site at the Congress.

Important Information:

Only sponsors or exhibitors of the Congress are permitted to include advertisements in the final program. Positions in the final program are provided on a first come, first served basis. Please refer to the application form to book your preferred advertising position. Your preferred advertising position in the final program is not guaranteed however the College will endeavour to accommodate your request where possible.
Satchel Insert

A satchel insert provides a company with the opportunity to include a promotional brochure / item in the delegate satchel.

$3,900 inc GST

Additional Notes

Format: Item to be no larger than A4 size. Insert provided at sponsors cost.

Material Deadline: The company will be required to send their insert to a specified location in Adelaide approximately three weeks prior to the Congress. The College will supply the delivery label with address details and confirm quantity required.

Circulation: Over 1,500 satchels will be distributed to delegates attending the 2017 RACS Annual Scientific Congress.

Important Note:
Applications for a satchel insert from companies / organisations not participating as a sponsor or exhibitor are permitted (subject to College Approval).
Exhibition Packages

<table>
<thead>
<tr>
<th>Inclusions</th>
<th>3m x 3m Booth Package $8,800 inc GST</th>
<th>6m x 3m Booth Package $16,500 inc GST</th>
<th>6m x 6m Space Only Package $35,000 inc GST</th>
<th>6m x 9m Space Only Package $49,500 inc GST</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry exhibitor registration (transferable) Including:</td>
<td>2</td>
<td>4</td>
<td>8</td>
<td>12</td>
</tr>
<tr>
<td>Access to non-ticketed scientific sessions / activities</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to industry exhibition including daily morning and afternoon tea and lunch (9 – 12 May 2017 inclusive)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>*Acknowledgement as an exhibitor in the provisional program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>*Acknowledgement as an exhibitor in the final program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>*Company contact details listed on Congress App</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Delegate circulation list including name and state / country (where release of details has been granted) provided to company representatives on-site at the Congress</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2,400mm flush, slim-line aluminium wall frame with removable white panels</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3,000mm x 600mm high fascia with company name (maximum of 30 letters)</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lighting – 150 watt spotlights mounted on light track inside fascia</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 x 4 amp power point</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Inclusion subject to time of receipt of payment.

Important Notes:
Additional exhibitor registrations can be purchased for $220 inc GST per person, per day.
Please refer to the floor plan on page 20 for booth locations.
Delegate catering breaks (morning tea, lunch and afternoon tea) will be held in the industry exhibition (Tuesday 9 May to Friday 12 May 2017 inclusive).
Exhibition Information

Custom Stands
Requests for a custom stand (space only) should be made at the time of application. The exhibition contractor (Moreton Hire) can assist with custom stand designs. Should a company wish to use the services of another contractor for the design and build of their custom stand, full contact details of this contractor must be supplied to the College. The exhibitor is responsible for providing the College with a custom stand design for approval. These requirements are outlined in the RACS ASC 2017 Exhibitors’ Manual.

Exhibitor Registrations
All representatives at your booth must be registered. The purchase price of one 3m x 3m booth includes two exhibitor registrations for the duration of the Congress. Additional exhibitor registrations can be purchased for a discounted rate of $220 inc GST per person, per day. Additional exhibitor registrations are only available to exhibitors.

Venue and Exhibition Details
The exhibition will be held in Halls FG at the Adelaide Convention Centre, North Terrace, Adelaide, Australia. All morning teas, afternoon teas and lunches will be served in the exhibition area (Tuesday 9 May to Friday 12 May 2017 inclusive).

Move-In / Move-Out Schedule
(Subject to final confirmation)
Exhibitor Move-In
Monday 8 May 2017 times TBA
Exhibition Opens
Tuesday 9 May 2017 10:00am
Exhibitor Move-Out
Friday 12 May 2017 4:00pm to 6:00pm

Exhibition Opening Hours
Tuesday 9 May 2017 10:00am to 5:00pm
Wednesday 10 May 2017 8:00am to 5:00pm
Thursday 11 May 2017 8:00am to 5:00pm
Friday 12 May 2017 8:00am to 4:00pm

Example of a 3m x 3m shell scheme booth

Safe and Sustainable – The Future of Surgery?
How to Book and Payment Deadlines

Application Information

1. Please complete and return the enclosed application form indicating your sponsorship and/or exhibition preference(s).
2. Acceptance of a sponsorship/exhibition application is subject to College approval.
3. An application does not warrant immediate acceptance and all applicants will be advised in writing of acceptance or otherwise.
4. Should the application be accepted a tax invoice will be provided.
5. For sponsors/exhibitors to be acknowledged in the provisional program, your application form and payment must be received before Friday 23 September 2016.
6. Sponsorship and exhibition applications are considered in order of receipt of the application form and payment.

Payment

Full payment must be made by the date specified in the tax invoice.

Payment Options

Cheque
Payable to Royal Australasian College of Surgeons
Send to:
RACS Annual Scientific Congress 2017
Conferences & Events Department
Royal Australasian College of Surgeons
College of Surgeons’ Gardens
250 – 290 Spring Street
East Melbourne VIC 3002
Australia

Credit Card
Details will be provided to make payment.

EFT
Details will be provided to make payment.

College Contact

For further information please contact:

Caroline Handley
Senior Events Manager
Conferences & Events Department
Royal Australasian College of Surgeons
College of Surgeons’ Gardens
250 – 290 Spring Street
East Melbourne VIC 3002
Australia

T: +61 3 9249 1273
F: +61 3 9276 7431
E: caroline.handley@surgeons.org
<table>
<thead>
<tr>
<th>SECTION PROGRAM SPONSORSHIP</th>
<th>SECTION DINNER SPONSORSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Please tick the level of sponsorship you would like to provide per section program.</td>
<td>Please tick the level of sponsorship you would like to provide per section dinner.</td>
</tr>
<tr>
<td>Gold</td>
<td>Silver</td>
</tr>
<tr>
<td>$18,500</td>
<td>$12,500</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>Bariatric Surgery</td>
<td></td>
</tr>
<tr>
<td>Breast Surgery</td>
<td></td>
</tr>
<tr>
<td>Cardiothoracic Surgery</td>
<td></td>
</tr>
<tr>
<td>Colorectal Surgery</td>
<td></td>
</tr>
<tr>
<td>Cranio-maxillo-facial Surgery</td>
<td></td>
</tr>
<tr>
<td>Endocrine Surgery</td>
<td></td>
</tr>
<tr>
<td>General Surgery</td>
<td></td>
</tr>
<tr>
<td>Global Health</td>
<td></td>
</tr>
<tr>
<td>Head &amp; Neck Surgery</td>
<td></td>
</tr>
<tr>
<td>HPB Surgery</td>
<td></td>
</tr>
<tr>
<td>Indigenous Health</td>
<td></td>
</tr>
<tr>
<td>Medico Legal</td>
<td></td>
</tr>
<tr>
<td>Military Surgery</td>
<td></td>
</tr>
<tr>
<td>Orthopaedic Surgery</td>
<td></td>
</tr>
<tr>
<td>Paediatric Surgery</td>
<td></td>
</tr>
<tr>
<td>Pain Medicine</td>
<td></td>
</tr>
<tr>
<td>Quality and Safety</td>
<td></td>
</tr>
<tr>
<td>Rural Surgery</td>
<td></td>
</tr>
<tr>
<td>Senior Surgeons Program</td>
<td></td>
</tr>
<tr>
<td>Surgical Directors Program</td>
<td></td>
</tr>
<tr>
<td>Surgical Education</td>
<td></td>
</tr>
<tr>
<td>Surgical History</td>
<td></td>
</tr>
<tr>
<td>Surgical Oncology</td>
<td></td>
</tr>
<tr>
<td>Trainees Association</td>
<td></td>
</tr>
<tr>
<td>Transplantation Surgery</td>
<td></td>
</tr>
<tr>
<td>Trauma Surgery</td>
<td></td>
</tr>
<tr>
<td>Upper GI Surgery</td>
<td></td>
</tr>
<tr>
<td>Vascular Surgery</td>
<td></td>
</tr>
<tr>
<td>Women in Surgery</td>
<td></td>
</tr>
<tr>
<td>Younger Fellows</td>
<td></td>
</tr>
<tr>
<td>Other (please specify below)</td>
<td></td>
</tr>
<tr>
<td>1.</td>
<td></td>
</tr>
<tr>
<td>2.</td>
<td></td>
</tr>
<tr>
<td>Sub Total</td>
<td>$</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td>CONGRESS DINNER SPONSORSHIP</td>
<td></td>
</tr>
<tr>
<td>Please tick if you would like to sponsor the Congress Dinner.</td>
<td></td>
</tr>
<tr>
<td>Thursday 11 May 2017</td>
<td></td>
</tr>
<tr>
<td>Congress Dinner Sponsorship</td>
<td>$9,900</td>
</tr>
<tr>
<td>Sub Total</td>
<td>$</td>
</tr>
</tbody>
</table>
## BEST RESEARCH PRIZE

Please tick any Research Prize(s) you would like to sponsor.

<table>
<thead>
<tr>
<th>Research Prize</th>
<th>Amount</th>
<th>Ticked</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bariatric Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Breast Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Cardiothoracic Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Craniomaxillofacial Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Endocrine Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>General Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Global Health</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Head &amp; Neck Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>HPB Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Indigenous Health</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Medico Legal</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Military Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Orthopaedic Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Paediatric Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Pain Medicine</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Quality and Safety</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Rural Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Surgical Directors Program</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Surgical History</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Surgical Oncology</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Transplantation Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Trauma Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Upper GI Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Vascular Surgery</td>
<td>$550</td>
<td></td>
</tr>
<tr>
<td>Women in Surgery</td>
<td>$550</td>
<td></td>
</tr>
</tbody>
</table>

**Sub Total $**

## MASTERCLASS SPONSORSHIP

Please select any Masterclasses you would like to sponsor.

<table>
<thead>
<tr>
<th>Masterclass</th>
<th>Amount</th>
<th>Qty</th>
<th>Ticked</th>
</tr>
</thead>
<tbody>
<tr>
<td>Breast Surgery (3 available)</td>
<td>$3,850</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Cardiothoracic Surgery (2 available)</td>
<td>$3,850</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td>General Surgery (1 available)</td>
<td>$3,850</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>HPB Surgery (1 available)</td>
<td>$3,850</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Orthopaedic Surgery (1 available)</td>
<td>$3,850</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Paediatric Surgery (3 available)</td>
<td>$3,850</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Pain Medicine (1 available)</td>
<td>$3,850</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rural Surgery (3 available)</td>
<td>$3,850</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>Vascular Surgery (1 available)</td>
<td>$3,850</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

**Other (please specify below)**

1. $3,850
2. $3,850

**Sub Total $**

## PROVISIONAL PROGRAM ADVERTISING

Please nominate the number of advertisements you would like to place in the provisional program.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Amount</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Advertisement</td>
<td>$6,600</td>
<td></td>
</tr>
<tr>
<td>Half Page Advertisement</td>
<td>$3,300</td>
<td></td>
</tr>
<tr>
<td>Quarter Page Advertisement</td>
<td>$1,650</td>
<td></td>
</tr>
</tbody>
</table>

Please nominate preferred section program / position for your advertisement placement.

1.
2.

**Sub Total $**

## FINAL PROGRAM ADVERTISING

Please nominate the number of advertisements you would like to place in the final program.

<table>
<thead>
<tr>
<th>Advertisement Type</th>
<th>Amount</th>
<th>Qty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Advertisement</td>
<td>$6,600</td>
<td></td>
</tr>
<tr>
<td>Half Page Advertisement</td>
<td>$3,300</td>
<td></td>
</tr>
<tr>
<td>Quarter Page Advertisement</td>
<td>$1,650</td>
<td></td>
</tr>
</tbody>
</table>

Please nominate preferred section program / position for your advertisement placement.

1.
2.

**Sub Total $**

## SATCHEL INSERT

Please nominate the number of satchel inserts you would like to provide in the Congress satchel.

<table>
<thead>
<tr>
<th>Satchel Insert</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Satchel Insert</td>
<td>$3,900</td>
</tr>
</tbody>
</table>

**Sub Total $**
Company Name:

### INDUSTRY EXHIBITION

<table>
<thead>
<tr>
<th>Please select the exhibition package you would like to purchase.</th>
<th>Qty</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3m x 3m Booth Package</td>
<td></td>
<td>$8,800</td>
</tr>
<tr>
<td>6m x 3m Booth Package</td>
<td></td>
<td>$16,500</td>
</tr>
<tr>
<td>6m x 6m Space Only Package</td>
<td></td>
<td>$35,000</td>
</tr>
<tr>
<td>6m x 9m Space Only Package</td>
<td></td>
<td>$49,500</td>
</tr>
</tbody>
</table>

Please list your top 3 preferences for your booth position (as per the exhibition floor plan on page 20).

1. 
2. 
3. 

Booth allocations are subject to availability at the time of application.

Please indicate if you will be using the provided shell scheme booth or designing and building a custom booth.

- Shell Scheme Booth [ ]
- Custom Booth (space only provided) [ ]

| Sub Total | $ |

### ADDITIONAL EXHIBITOR REGISTRATIONS

Tick Day/s Attending

| 1. |  |
| 2. |  |
| 3. |  |
| 4. |  |
| 5. |  |

Please add names to page 26 if more than five registrations are required.

| Sub Total | $ |

### COMPLIMENTARY EXHIBITOR REGISTRATIONS

Transferable exhibitor registrations are included as follows:

- 3m x 3m booth - entitled to two industry exhibitor registrations
- 6m x 3m booth - entitled to four industry exhibitor registrations
- 6m x 6m space - entitled to eight industry exhibitor registrations
- 6m x 9m space - entitled to twelve industry exhibitor registrations

Please list the representatives below. Details can be provided at a later date if not known at time of application.

(First name and Surname for name badge):

1. 
2. 
3. 
4. 
5. 
6. 
7. 
8. 
9. 
10. 
11. 
12. 

### NON-EXHIBITING SPONSOR REPRESENTATIVE REGISTRATIONS

Please list any non-exhibiting sponsor representatives you would like to register (first name and surname for name badge). This is a full (4 day) registration.

- Sponsorship up to $10,000 - One representative
- Sponsorship more than $10,000 - Two representatives

1. $2,200/rep
2. $2,200/rep

| Sub Total | $ |

### TOTALS

- Section Program Sponsorship $ 
- Section Dinner Sponsorship $ 
- Congress Dinner Sponsorship $ 
- Best Research Prize $ 
- Satchel Insert $ 
- Masterclass Sponsorship $ 
- Provisional Program Advertising $ 
- Final Program Advertising $ 
- Industry Exhibition $ 
- Additional Exhibitor Registrations $ 
- Non Exhibiting Sponsor Representatives $ 

| Total Payable AUD | $ |

All costs listed are payable in AUD and include Australian GST.
PAYMENT OPTIONS
Registration as a sponsor or exhibitor at the RACS Annual Scientific Congress is not valid until payment has been received.

Full payment must be made by the date specified on the tax invoice.
Royal Australasian College of Surgeons ABN 29 004 167 766

☐ Cheque Made payable to the 'Royal Australasian College of Surgeons'

☐ Credit Card Details will be provided to make payment.

☐ EFT Details will be provided to make payment.

TERMS AND CONDITIONS
We accept the Terms and Conditions including the Special Terms and Conditions printed on page 27 of this Sponsorship and Exhibition Prospectus.

Signed:

Name (print):

Date:

ADDITIONAL INFORMATION FOR THE COLLEGE

Complete this form and return to:
RACS Annual Scientific Congress 2017
Conferences & Events Department
Royal Australasian College of Surgeons
College of Surgeons’ Gardens
250 – 290 Spring Street
East Melbourne VIC 3002
Australia
T +61 3 9249 1273
F +61 3 9276 7431
E caroline.handle@surgeons.org

A tax invoice will be issued upon processing of this application form. Applications are subject to College approval. An application does not warrant immediate acceptance and applicants will be advised in writing of acceptance or otherwise.

OFFICE USE ONLY

Date application received:

Application entered by: Date:

Payment processed by: Date:
Terms and Conditions

The application of the Exhibitor to exhibit is an offer which is accepted by the Royal Australasian College of Surgeons (“the College”) on receipt of the amount payable on making the application.

Booking Conditions

Acceptance of Sponsorship / Exhibition applications will be subject to College approval. The College reserves the right to decline applications based on, among other things, any association, direct or indirect, that does not uphold the objectives of the meeting.

Cancellation Policy

- In the case of the cancellation of sponsorship, unless all sponsorship is resold the College reserves the right to retain monies received.
- In the case of the cancellation of a booth(s), please note that unless the College is able to sell all space it reserves the right to retain all monies received.
- If the balance of payment on the booth(s) is not received by the date specified on the tax invoice the allocated booth(s) will be cancelled.

Attendance

The Exhibitor’s representative(s) must register for the Congress in accordance with the conditions of the package(s).

General Terms

The Exhibitor is bound by these Terms and Conditions and those Conditions set out in this “ASC Sponsorship and Exhibition Prospectus”, which is acknowledged as being received.

Booth Allocation

The Exhibitor understands that booths and / or space will be allocated strictly in order of receipt of payment and that the College’s decision will be final.

Liability and Insurance

The Exhibitor and the servants, agents and contractors of the Exhibitor occupy and use the exhibition space / booth allotted under this exhibition contract and enter the Adelaide Convention Centre and act under or pursuant to this exhibition contract at their own risk. The Exhibitor hereby indemnifies, and the exhibition contractor and each of them against all actions, suits, disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or to claim for any loss or damage.

Consequential Damage

The College will not be liable for any indirect or consequential damages arising out of a breach of these Terms and Conditions.

Implied Warranties

In the event any statute implies any term condition or warranty into this agreement which cannot be lawfully excluded, such terms will apply to this agreement, save that the liability of the College for breach of any such implied term will be limited, at the option of the College, to any one or more of the following:

- The replacement of goods to which the breach relates or the supply of equivalent goods / services
- The repair of such goods
- The payment of the cost of replacing the goods or of acquiring equivalent goods / services, or
- The payment of the cost of having the goods repaired.

Security

The Adelaide Convention Centre security operations provide fundamental perimeter security in the complex but beyond this, the College, and the Venue Managers and their officers and employees, separately or collectively are not responsible for any damage to or for the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Security staff dedicated to duty in your booth area can be engaged at the Exhibitor’s cost.

Additional Conditions

The Exhibitor and the servants, agents, contractors and invitees of the Exhibitor are also to observe the conditions, rules, regulations and procedures as set out in the exhibition manual of the Adelaide Convention Centre as revised and added to from time to time and which is available for inspection on request.

Variations

The College may in the event of any circumstance which renders it necessary vary the booth or stand space allocation and the Exhibitor will accept such re-allocation without any claim for a reduction in charges or otherwise.

Unavoidable Occurrences

In the event that the exhibition is cancelled or delayed through no fault of the College or the Venue Manager including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow downs or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or to claim for any loss or damage.

Assignments and Subletting

No Exhibitor shall assign, sublet or share the whole or any part of the space booth allotted without the knowledge and consent of the College.

Hours

The College shall determine the hours during which the exhibition shall be conducted and as to hours of access for Exhibitors including variations of such times as shall be necessary.

Special Terms and Conditions

1. Sponsors / Exhibitors are not permitted to conduct any photography / filming at their booths or at the Congress at any time during the Congress unless agreed to by the College.
2. Sponsors / Exhibitors are not permitted to hold any activities at the Adelaide Convention Centre during the official program unless agreed to by the College.
3. Exhibitors agree to adhere to the hours set by the College for the exhibition move-in and move-out.
Safe and Sustainable – The Future of Surgery?

ROYAL AUSTRALASIAN COLLEGE OF SURGEONS
86TH ANNUAL SCIENTIFIC CONGRESS
8 - 12 MAY 2017
ADELAIDE CONVENTION CENTRE
ADELAIDE, AUSTRALIA

College Contact
Caroline Handley
Senior Events Manager
Conferences & Events Department
Royal Australasian College of Surgeons
College of Surgeons’ Gardens
250 - 290 Spring Street
East Melbourne VIC 3002
Australia

T: +61 3 9249 1273
F: +61 3 9276 7431
E: caroline.handley@surgeons.org

asc.surgeons.org

#RACS17